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ABSTRACT

This bibliography is a complete listing of all materials available to home economics teachers in Northern New Mexico through the Home Economics Rural Service Mobile Unit. Eleven subject areas are included: career education, child growth and development, clothing and crafts, consumer education, food and nutrition, guidance, housing and interior design, human growth and development, parenting, personal development, and women's issues. A special area of teacher aids, equipment, and video cassettes is also included. Subject areas are listed alphabetically with separate listing under each for (1) multimedia kits, films, and filmstrips and (2) books only. Materials, listed alphabetically, follow this format: title, source of publisher, price (for rental), type of material, and brief description. A list of audiovisual publishers and producers is appended. (YLB)

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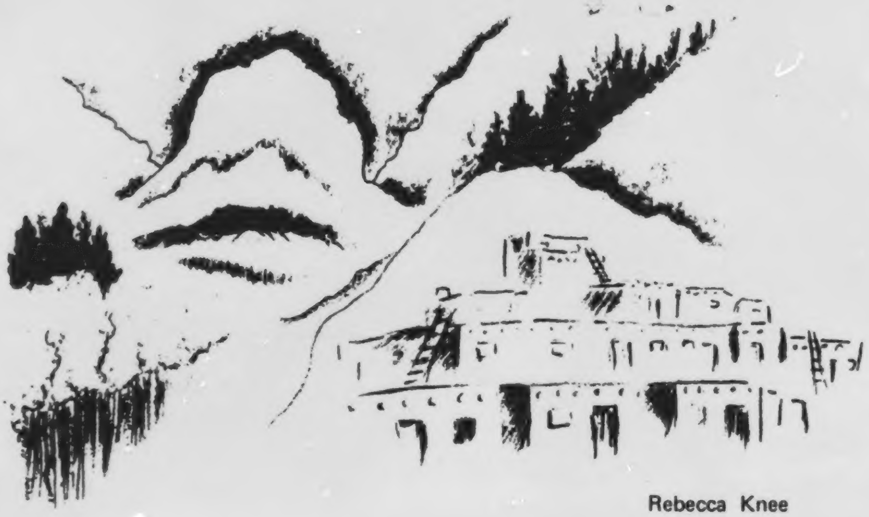

Rebecca Knee

Northern New Mexico

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Home Economics Rural Service

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Mobile Unit Bibliography

1980

The following bibliography is a complete listing of all materials available to Home Economics teachers in Northern New Mexico. It is provided as a convenience in knowing what is available to you, the teachers serviced by HERS. It is advisable that when you receive your letter announcing the monthly visit by HERS that you sit down and take a look at this bibliography and decide just what materials will best suit the needs of you and your students.

The HERS materials consist of a wide variety of films, filmstrips, books (resource and textbooks), curriculum guides, bibliographies, informative booklets and pamphlets, videocassettes, "hands-on" CHEC career exploration module units, and specialized equipment.

There is no fee for borrowing these materials -- they are a service to Home Economics teachers in Northern New Mexico and there are some materials available to statewide Home Economics teachers. Your only obligation and responsibility is the return postage and making certain all materials are returned complete, undamaged and as quickly as possible. It is very important there there be no delay in returning the HERS materials, as many times there is a long waiting list for the same item.

Please feel free to contact HERS at the following address for any information regarding the HERS materials and services.

HERS MOBILE UNIT
Home Economics Department
State Department of Vocational Education
Education Building
Santa Fe, New Mexico 87503
Telephone: (505) 827-3151

RULES AND REGULATIONS FOR BORROWING HERS MATERIALS

1. Structure of Bibliography:

   Eleven subject areas are included in this bibliography. They consist of: Career Education, Child Growth and Development, Clothing and Crafts, Consumer Education, Food and Nutrition, Guidance, Housing and Interior Design, Human Growth and Development, Parenting, Personal Development and Women's Issues. A special area of Teacher Aids, Equipment and Videocassettes is also included. Subject areas are listed alphabetically with separate listings under each subject area for multimedia kits, films, filmstrips and one for books only.

EXAMPLE:	CLOTHING AND CRAFTS	(subject area)
	MULTIMEDIA KITS, FILMS, FILMSTRIPS	(separate listing)
	CLOTHING AND CRAFTS	(subject area)
	BOOKS	(separate listing)

   Materials available in each of the subject areas are then listed alphabetically according to the title of each item. Company producing the item, cost of the item, contents and a description of the item is given with each listing.

2. In general, only THREE items will be loaned out at a time -- exceptions are made in special cases. If there should be missing parts to any of the materials which you have borrowed, you will not be allowed to borrow more until the missing parts have been returned. It is preferable that you mail a program as soon as you have finished. You will not receive another program until you return at least one which you have borrowed.

3. Requests should list: name of material (if there are several programs, list which one you want), name of company, preferred date/alternate date, alternative material (should first choice be booked) and, most importantly, the page number as listed in the bibliography. Direct written requests to address as listed on front page.

   When mailing materials back to HERS mark on the wrapped packages:
   Films - for any 16 mm films
   Special Fourth Class - for multimedia kits and filmstrip programs
   Book Rate - for any books

   Mailing fees are substantially lower when they are marked as above. DO NOT tape over the original box of item borrowed please. Use a wrapping paper first, then tape over. UPS (United Parcel Service) requires only that the item be placed in a box, taped securely and addressed properly. This may be easier than the Post Office requirements.

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4. In some cases, materials will need to be insured, as with 16 mm color films. Many of the 16 mm films are worth over $300 therefore, it is necessary that we insure their return.

5. Please bear in mind that prices tend to go up each year so that the prices listed here are not necessarily current.

6. At the end of the bibliography, you will find a listing of audio-visual publishers and producers. As many publishers and producers have been listed as possible and this listing is for your information only. Listing is done alphabetically according to name of publisher or producer. Telephone numbers, when available, have also been listed.

CAREER EDUCATION
MULTIMEDIA KITS, FILMS, FILMSTRIPS

CAREER DECISIONS--FINDING, GETTING, & KEEPING A JOB - PENNEY, J. C. - $13.50 - 1971 - 1 TG.
Multimedia. Intention of unit is to make us aware of the many influences affecting job choice. Contents include: 3 fs, to explore occupational choice, 1 folder of job descriptions & applications, 1 folder of overhead transparencies illustrating job-related problems.

CAREER INSIGHTS & SELF AWARENESS GAMES - HOUGHTON MIFFLIN COMPANY - $30.00 - Multigames.

1) Interests Continuum
2) Interests Triangle
3) Life Goals
4) How I See My Abilities
5) Data-People-Things Puzzle
6) Life Situations

(Box of six games)

CAREER VALUES: WHAT REALLY MATTERS TO YOU - GUIDANCE ASSOCIATES - $110 - 5 fs, 5 cassettes, DG.
Current program, red box. Introduces concept that personal values are a key ingredient in job satisfaction. Teaches skill of applying these criteria to choose a job & clarify career objectives. Part I portrays values classification as key to job satisfaction. Part II - Chance-Taking: John & Tom debate forming their own landscaping business. Part III - Work Environment: Students react to Patty's structured, materially lavish office complex; & egalitarian, helter-skelter individuality of Betsy's small lumberyard office. Part IV - Personal Commitment - Students measure their priorities against Ed's commitment to his work as a lawyer in a storefront center, & Wallace's concern with intellectual challenge & advancement possibilities in a large law firm. Part V - Time: Students relate their personalities to: Carol's self-scheduled working hours & self-created deadlines as a free lance artist; & Tom's 9-5 day & regular work load as an employee of a design studio. (Two Sets)

CAREERS IN CHILD CARE & YOUTH GUIDANCE - BUTTERICK - $64.00 - 4 fs, 4 lp's.
With current trend toward human development, there is more emphasis than ever on child care & youth guidance. Program explores wide range of career possibilities now available in schools, day care centers, social welfare agencies, doctors' offices, family planning centers & community health care centers. Special skills & personal attributes required for each job are carefully explained. As program unfolds, students will see many examples of personal satisfactions enjoyed by those who work to help children & families.

CAREERS IN THE FASHION INDUSTRY - BUTTERICK - $120.00 - 8fs, 8 lp's. Fashion industries are truly national in scope, extending from small-town fabric buyers to big-city fashion executives in New York's "garment center." And because of its size & diversity, this industry offers job opportunities for people of almost every ability & interest. Your students will learn about designing, producing, promotion & selling of clothes. They'll hear first hand, career rewards & drawbacks in each of these major industry areas. They also will discover why fashion industry particularly appeals to anyone who likes a creative challenge in his or her work.

CAREERS IN FOOD INDUSTRY - BUTTERICK - $64.00 - 4 fs, 4 lp's. Throughout this major industry there is a demand for qualified professionals in a variety of areas: from grocery marketing to consumer affairs, from nutritional research to biochemical engineering; from food preparation to food distribution. Students will learn how skills in business administration, economics, science & home economics can be important for career advancement. They'll explore important fields of food development & testing. Investigate work of nutritionist & dietician & tour varied job scenes in restaurants--from a fast-order hamburger chain to a sophisticated hotel restaurant.

CAREERS IN HOME ECONOMICS SERIES - McGRAW HIL - fs Set.

CARRERS IN HOUSING: INTERIOR - BUTTERICK - $64.00 - 4 fs, 4 lp's. Broad areas of interior design, home furnishing & related consumer services are rich in job opportunities for young people. In this program, students will meet modern interior designers who use space, color & light to achieve striking psychological effects in interior environment. And they will listen to skilled craftsmen, who, rose through apprenticeship system, as well as manufacturing executives in home furnishing industries. Variety of related jobs in government, home economics education & publishing are also extensively explored & explained to students.

CAREERS & LIFESTYLES - GUIDANCE ASSOCIATES - $147.50 - 8 fs, 8 cassettes. Current program, red box. Program is designed to help young people conceptualize careers as a flexible, changeable aspect of their future lives & lifestyles. Eight parts spotlight interesting individuals at richly detailed "present points" in personal & career development. Autobiographical insights focus on decision making which led to presentpoint situations; explore personal values; emphasize powerful relationships between personality & career choice.
1) Cynthia Gable: Corporate Executive, 2) Kris & Martha Haugen: Part Time Farmers, 3) Jimmy Sandrillo: Independent Carpenter, 4) Victor Perez: Fire Fighter, 5) Julie Fenwick: Entrepeneur, 6) Stanley Miller: Surgeon, 7) Hubie Foster: Neighborhood Center Director, 8) Ted Fargo: Production Worker. (Four Sets)

CAREERS IN MATERIALS ENGINEERING: THE AEROSPACE AGE - GUIDANCE ASSOCIATES - no price available - 1 fs, 1 lp, - Career Education materials pertaining to Engineering.

COLLEGIATE EDUCATION FOR BUSINESS - GUIDANCE ASSOCIATES - no price available - fs, lp.
An overview of college program related to Business.

COLLEGIATE NURSING PROGRAM - GUIDANCE ASSOCIATES - $18.00 - 1fs, 1 lp.
Offers detailed look at curriculum costs, training duties, accommodations, and requirements for a degree.

AN EDUCATION IN ENGINEERING & APPLIED SCIENCE - GUIDANCE ASSOCIATES - no price available - fs, lp, TG.
Overview of career benefits in this field & educational requirements.

ENGINEERING TECHNOLOGY - GUIDANCE ASSOCIATES - no price available - fs, lp, TG.
Career Education overview of this field & educational requirements.

FOOD SERVICE: A CAREER TO CONSIDER - NATIONAL RESTAURANT ASSOCIATION - no price available - 1 fs, 1 lp, TG.
The goal of this fs is to interest young people in the food service industry as a possible career.

GETTING AND KEEPING YOUR FIRST JOB - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
Explores technique of planning for & attaining often elusive first job.

GROWING INTO WOMANHOOD (MIDDLE SCHOOL APPROACH) - GUIDANCE ASSOCIATES - $40.00 - 2 fs, 2 lp's, TG.
Deals with physical, psychological & emotional changes that begin with puberty & continue during adolescence.

HIGH SCHOOL COURSE SELECTION & YOUR CAREER - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
Program gives an overview of high school courses applicable to a variety of careers.

HOW TO APPLY FOR A JOB KIT - FAIRCHILD PUBLICATIONS, INC. - $90.00 - Multimedia Boxed Kit.
Kit is an 8 packet multimedia/game series that gives the novice job seeker skills needed to complete an application for employment form. The package contains tests; cassettes (with printed scripts); practice, answer & work sheets; games & puzzles; photo cards; a 4 page application for employment form; TG; & an actual Sears, Roebuck application form. Duplication masters are enclosed for easy reproduction of many of the materials.

JOBS AND GENDER - GUIDANCE ASSOCIATES - $46.50 - 2 fs, 2 cassettes, DG. Current program, red box. Explores how sexual barriers & stereotypes have influenced men's & women's vocational choices; discusses changing concepts of "masculine" & "feminine" work roles through interviews with male kindergarten teachers, a male nurse, female carpenter & a female newspaper reporter.

JOBS FOR HIGH SCHOOL STUDENTS - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
Offers practical advice on how to locate good jobs in your community, from waiting on tables & babysitting to construction, retail sales, trade & industry.

JOBS FOR YOU: IT'S HAPPENING IN HOME ECONOMICS - GUIDANCE ASSOCIATES - $46.50 - fs, cassette, DG.
Current program, red box. Interviews with working professionals describe careers in hospitality industry, Extension Service, Child Development & Fashion. Emphasize role of technical degree & training.

A NEW HORIZON: CAREERS IN SCHOOL FOOD SERVICE - GUIDANCE ASSOCIATES - $18.00 - 1 fs, 1 lp, TG.
Looks at expert's role in Education, Extension Service, Dietetics, Research & Business.

AN OVERVIEW OF TECHNICAL EDUCATION - GUIDANCE ASSOCIATES - $35.00 - 2 fs, 2 lp's, TG.
Depicts semi-professional jobs in medicine, engineering, business & agriculture.

THE PEOPLE PROFESSION: CAREERS IN HOME ECONOMICS - GUIDANCE ASSOCIATES - $24.50 - fs, cassette, DG.
Current version, red box. Enthusiastic professionals describe extensive career opportunities for individuals with 4 year college degree backgrounds. On location photo-essays depict carrers in extension service, early childhood education, retail merchandising, consumer information & services, banking, interior design, publishing, home economics education, care for the elderly, & public utilities industry. (Three Sets)

THE PEOPLE PROFESSION: CAREERS IN HOME ECONOMICS - AMERICAN HOME ECONOMICS ASSOCIATION - $22.00 - fs, lp, TG.
Interviews with a variety of home economists in many different aspects of Home Economics. (Two Boxes)

PREPARING FOR AN INTERVIEW - PENNEY, J. C. - $6.00 - Revised 1974, fs & lp.
Presents information on how to evaluate personal qualifications for a job, what types of questions might be asked at an interview, appropriate dress, etc.

PREPARING FOR THE JOBS OF THE 70'S - GUIDANCE ASSOCIATES - $35.00 -
2 fs, 2 lp's, TG.
Analyzes job trends, most & least promising job areas for coming decade.

TROUBLE AT WORK - GUIDANCE ASSOCIATES - no price available - 4 fs, 4 lp's, TG.
Consists of four segments, each built around a single conflict on the job. In each, the situation is presented by real workers & real employers & their arguments & points of view are their own.

UNEMPLOYMENT IS A SOCIAL PROBLEM - U. S. DEPARTMENT OF LABOR

WHAT YOU SHOULD KNOW BEFORE YOU GO TO WORK - GUIDANCE ASSOCIATES -
$35.00 - 2 fs, 2 lp's, TG.
Explains unions, disability & life insurance, taxes, wage laws, social security & management expectations.

YOUR FUTURE IN ELEMENTARY SCHOOL TEACHING - GUIDANCE ASSOCIATES -
$18.00 - 1 fs, 1 lp, TG.
Underscores teacher shortage, explains professional & personal qualifications, nature & satisfaction of work. (A bit outdated in terms of teacher shortage, but rest of program is applicable).

YOUR FUTURE IN NURSING - GUIDANCE ASSOCIATES - $18.00 - 1 fs, 1 lp, TG.
Offers detailed look at curriculum, costs, training duties, accommodations, requirements & opportunities.

CHEC

The "CHEC" Program is an abbreviated title for "Consumer and Home Economics Careers". This program is a curriculum suited for various entry levels from junior high schools, high schools, special education programs, to adult education and job placement centers. Its concepts include:

1) "Hands on" activities relating to 37 different careers in the field.

2) Audio support systems (tape recorders) for reading assistance.

3) Sex equity in relation to careers in Home Economics.

4) Individualized instruction with each career designed into a modular system.

CHEC modules available to all teachers are those included in OPTION I - 20 Careers (24 Students) as listed plus four additional units. One set of teacher manuals, one set of flipcharts (overview of Home Economics) and a separate section on Home Economics in the Free Enterprise System: three filmstrips with cassette tapes - "You and Your Future", "Operation Free Enterprise", "Begin with Yourself", two CHEC charts, and one detailed Teacher's Guide. (This section is presently designed for secondary schools).

Any module can be chosen at random and completed in a forty-five minute class period. Each unit can be used independently or may be grouped--those relating to consumer education, foods, management, or clothing. This makes the program an ideal one for infusion or enrichment. The entire project can also replace a block of curriculum and become a six-to-nine week unit of individualized instruction.

OPTION I - 20 Careers (24 Students)

Caterer
Child Care Aide
Clothes Designer
Consumer Consultant
Consumer and Home Economics Teacher (2 people)
Craft Director
Custom Clothing and Alterations Person
Dietitian
Executive Housekeeper
Fabric Designer - Printer
Frabric Manufacturing - Weaver
Fashion Consultant (2 people)
Food Processing Technician
Home Economist in Journalism and Advertising (2 people)
Home Health Aide (2 people)
Homemaker
Marketing Research Worker
Personal Finance Advisor
Short Order Cook
Textile Technician
Components:
Colony Counter
Incubator

PRICE	$9,430.00
Additional Units:	
Cosmetology	$ 665.00
Building Maintenance Worker	$ 550.00
Dry Cleaner	$ 475.00
Floral Design	$ 475.00
One set of teacher manuals	$ 60.00

For further information contact:

Utah State University Foundation
Consumer and Home Economics Career Exploration Project
Mobile CHEC
UMC 93
Utah State University Foundation
Logan, Utah 84322
801-752-4100 ext. 8397

CAREER EDUCATION
BOOKS

McKnight - Exploring Careers in Child Care and TG (Spiral Bound), Activity Manual and Text - 1974, 5th Edition.

McKnight - Exploring Careers in Hospitality and Food Service and TG (Spiral Bound), Activity Manual and Text - 1975, 4th Edition.

Rettig, Jack L. - Careers Exploration and Decision and TG - Prentice-Hall, Inc., 1974.

CHILD GROWTH AND DEVELOPMENT
MULTIMEDIA KITS, FILMS, FILMSTRIPS

AROUND THE WAY WITH KAREEMA-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $217 - 16 mm color film, 18 minutes.
Kareema is a middle child in a large, urban, black family. The family is close and all children (including four-year-old Kareema) have a role in caring for younger ones. During a weekend of activities around her home & neighborhood, Kareema learns values, comes into contact with people beyond her family & builds friendships.

ALL IN THE GAME-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $209 - 16 mm color film, 22 minutes.
This film, produced by the British Broadcasting Corporation, discusses the role of play in lives of young children. By viewing children at play, students can see its importance in children's emotional, physical, intellectual, & social growth.

AT THE DOCTOR'S-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $78 - 16mm b/w film, 10 minutes.
How is a child affected by situations that are somewhat formal in nature? This film shows a trip to the doctor for six-year-old Jill & her ten-year-old brother, Mark. Both children are exposed to doctor's expectations & to messages he gives them, & each responds in his or her own way.

BABY CARE CLASSROOM SET - JOHNSON AND JOHNSON - $15 - Multimedia - 1 fs, 1 wall chart, four pamphlets, 30 student manuals, 1 instructor's manual.
Covers all aspects of infant care. Ideal for future parent or babysitter.

A BABY IS BORN - PERENNIAL EDUCATION, INC. - $300 - Videocassette - color, 23 minutes.
Photographic record of an actual hospital delivery involving both the father & the mother.

BABYSITTING - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Discusses everything young babysitters should know about finding work, fees, emergencies, necessary phone numbers, feeding, bedtime, strangers, major "don'ts". Parents describe qualities they look for. Program concludes with a summary of key rules.

BRINGING UP CHILDREN - A HOW-TO GUIDE FOR PARENTS & CAREGIVERS - PARENTS' MAGAZINE FILMS, INC. - $180 - 4 boxed sets, 5 fs, 5 lp's, & TG in each set.
Vital information, suggestions & advice which will provide parents and caregivers with a better understanding of bringing up children.

1. Feeding to Nourish & Love
2. Bathing, Dressing & Toilet Training
3. Health Care
4. Day to Day With Your Child

BROKEN EGGS-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $121 - 16 mm color film, 10 minutes.
Film captures an unhappy incident at a preschool, when children flout authority of student, Cal & crash some special eggs she has brought from her science teacher to show them. Cal is so upset that she runs from the room. This film provides an opportunity to examine & discuss Cal's reaction, & events leading up to it.

CHILDBIRTH WITH PAIN: LAMAZE METHOD OF NATURAL CHILDBIRTH - $30 - 1p only.
A four-lecture course by Marie Lorello, RN, Lamaze instructor of American Society for Psychoprophylaxis in Obstetrics. 1) Effacement Phase 2) Dilation Phase 3) Transition Phase 4) Expulsion. Included is an Instruction Book with complete directions & class procedures plus drawings & photographs which graphically explain methods & procedures & a bibliography.

CHILD CARE AND DEVELOPMENT SERIES - McGRAW-HILL - no price available - (Sets 1 and 2)

CHILD DEVELOPMENT & CHILD HEALTH SERIES - PARENTS' MAGAZINE FILMS, INC. - $160 - 4 boxed programs, 5 fs, 5 lp's, DG & 5 booklets in each program.
General overview of four separate areas of child development and child health.

Food & Nutrition
Health & Safety
Love & Identity
Play & Self-Expression

CHILDREN IN CRISIS SERIES - PARENTS' MAGAZINE FILMS, INC. - $180 - 4 boxed programs, 5 fs, 5 lp's, DG, & 5 booklets in each program.
A comprehensive and indepth look at four, separate crisis which may deeply affect a child's development.

Child Abuse & Neglect
Death
Divorce & Separation
Illness

CHILDREN WITH SPECIAL NEEDS - EVEN LOVE IS NOT ENOUGH SERIES - PARENTS' MAGAZINE FILMS, INC. - $180 - 4 boxed programs, 5 fs, 5 lp's, DG, & 5 booklets in each program.
Four separate areas concerning children's disabilities are discussed in these 4 boxed programs.

Behavioral & Emotional Disabilities
Physical Disabilities
Educational & Language Disabilities
Intellectual Disabilities

CLAY PLAY-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $99 - 16 mm color film, 8 minutes.
Two five-and-a-half-year-old girls, friends from same school, are working with the same materials but in different ways. Students can explore individual differences in style & needs in this film, & consider how each child might best be inspired & supported.

CROSSROADS - CHILD DEVELOPMENT & FAMILY RELATIONS - PRENTICE-HALL - $82 - 3 fs, 3 cassettes, TG, & Book of Spirit Masters for Student Career Activities.
Two concepts underlie this program. First, skills learned in home economics courses have broad application to many careers in & outside of home economics. Second, through it students are stimulated to assess themselves, their interests & aptitudes, as they begin process of career selection.

DON'T JUST COUNT THE MONTHS - MARCH OF DIMES - $6 - Poster.
Counter display with two hinged panels, each 27" x 18". A multi-color, eye catching prenatal care exhibit.

EXPLORING CHILDHOOD PROGRAM - EDUCATION DEVELOPMENT CENTER - $440 - Multimedia materials, mostly soft books, posters, some fs, & TGs.
Exploring Childhood is a program developed for junior & senior high schools in which students learn about child development & themselves while working closely & regularly with young children.
All program materials are also available as individual items, because people with specific concerns may find it easier to use one part rather than the whole program. Materials deal with: children with special needs, childrearing on a kibbutz, children's art, feelings of young couple's about becoming parents, abuse & neglect prevention, infancy, single parent families, & others. Materials go along with nineteen 16 mm films listed in bibliography under separate titles but also with Exploring Childhood Program title.
Materials are divided into three modules. They are:

Module I: Working With Children - Some major concerns of students before starting work with children. First group of materials attempts to help students develop some initial basis for feeling competent before starting field work & to build class into a support group in which failures as well as successes can be discussed.

Module II: Seeing Development - Once students have started field work, the concrete experience with children begins. Students become interested in learning about ways in which children are different from older people.

Module III: Family & Society - In this section, course shifts from ways in which child's mind & body develop to social forces that influence a child's life.

See following pages for a listing of Exploring Childhood Program materials.

EXPLORING CHILDHOOD PROGRAM - Continued

QUANTITY	TITLE	FORMAT
Introductory Materials		
1	Preview Package	Booklet
1	Organizing Program	Booklet
1	Evaluation Strategies	Booklet
1	Fieldsite Teacher's Manual	Booklet
1	Introd. To Exploring Childhood	Booklet
1	Role of Adolescent	Booklet
1	Child's Play (Seminar)	Booklet
1	Art & Development (Seminar)	Booklet
1	Seminars for Parents	Booklet
1	Brainstorming	Record
1	Role Playing	Record
Module I Materials:		
30	Getting Involved	Booklet
6	Doing Things	Booklet
1	Working With Children (TG)	Booklet
1	What About Discipline	Booklet
1	What About Discipline (TG)	Booklet
5	No Two Alike: Helping Children with Special Needs	Booklet
1	No Two Alike (TG)	Booklet
1	What Is A Child?	Poster
1	What Would You Do?	Poster
1	Helping Skills (Getting Involved)	Record
1	Recording for Teachers (Module I)	Record
Module II Materials:		
30	Looking At Development	Booklet
1	Looking At Development (TG)	Booklet
1	Directions In Development	Poster
15	Child's Play	Booklet
1	Child's Play (TG)	Booklet
15	Children's Art	Booklet
1	Children's Art (TG)	Booklet
4	Drawing Sort	Poster
15	Child's Eye View	Booklet
1	Child's Eye View (TG)	Booklet
6	How The World Works	Booklet
1	How The World Works (TG)	Booklet
30	Making Connections	Booklet
1	What Did You See (TG & Seminar)	Booklet
6	Fears, Aggression, & Dependence	Booklet
1	Fears, Aggression, & Dependence (TG)	Booklet
1	Recording for Teachers (Module II)	Record

EXPLORING CHILDHOOD PROGRAM - Continued

QUANTITY	TITLE	FORMAT
Module III Materials:		
15	The Inquirer	Tabloid
1	Family & Society Part 1 (TG & Seminar)	Booklet
4 sets	Childhood Memories	Pamphlets
1	We Are A Family	Poster
1	Commentaries	Record
30	Beyond The Front Door	Booklet
1	Family & Society Part 2 (TG & Seminar)	Booklet
30	Children In Society	Booklet
1	Family & Society Part 3 (TG & Seminar)	Booklet
1	Children's Tracks	Data Pocket
1	Memories of Adolescence	Record
5	Under Stress: Keeping Children Safe	Booklet
1	Under Stress (TG)	Booklet
1	A Case Study of Family Stress	Record
1	Recording for Teachers (Module III)	Record

GENTLE BIRTH - POLYMORPH FILMS - $245 - 16 mm color film, 15 minutes.
Gentle Birth shows interaction of mother, father & obstetrician during a Lamaze-Leboyer delivery. Actually a synthesis of birth experiences of two families, the film illustrates "family centered maternity practice." Recently a new approach to childbirth, pioneered by Dr. Fredrick Leboyer, has begun gaining widespread acceptance.

GIRL OF MY PARENTS-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $114 - 16 mm color film, 8 minutes.
What is universal about teenage years? How does growing up on a kibbutz affect adolescence? Hagit is a vibrant, mature seventeen-year-old who has been raised on the kibbutz. In this film she shares some of her thoughts & feelings about her values (responsibility, love, trust, marriage & home), & about herself, her friends, & her family.

HALF A YEAR APART-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $147 - 16 mm color film, 12 minutes.
Two young children six months apart in age play with water. Watching them, the viewer can compare their needs, capabilities, & style of play. Rachel, the two year old is caught up in a giggly delight in the sensory world. Josh, at two and a half, has developed an interest in what makes things work & in his role in affecting this watery world.

HELPING IS...-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $149 - 16 mm color film, 12 minutes.
This film shows different students at fieldsites, being friends & helpers, being participants in children's activities, & being leaders & organizers. Several episodes are included, to suggest that many ways of helping are possible, & to encourage students to choose ways that are most comfortable for them.

HOW AN AVERAGE CHILD BEHAVES, AGES 1 - 5 - PARENTS' MAGAZINE FILMS, INC. - $39 - 5 fs, 1p, DG, & 5 booklets.
Set demonstrates basic areas of growth, & shows how different facets are related in total development. Such knowledge in general is valuable in interpreting an individual child's behavior, individuality & rate of development. How An Average One Year Old Behaves, What To Expect of a Two Year Old, Introducing Three Year Olds, Pictorial Guide to Four Year Olds, Portrait of a Five Year Old.

INFANT CARE - IMPERIAL EDUCATIONAL RESOURCES, INC. - $56 - 4 fs, 4 lp's.
Biological, intellectual & emotional progress of child from birth to age two is described using candid photographs that underline infant's need not only for adequate physical care but also for nurturing human love.

LIFE BEFORE BIRTH - TIME-LIFE - $42 - 2 fs, 2 cassettes, TG.
Based on a widely-acclaimed photo-essay first published in LIFE Magazine, this fs program provides a valuable aid to the study of conception, cell division & embryonic development through birth. Remarkable pictures by Lennart Nilsson are seen here together with special diagrams & drawings. A fascinating exploration of life before birth--from fertilization to development of embryo & fetus, on to 8th & 9th months.

LITTLE BLOCKS-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $94 - 16 mm color film, 8 minutes.
After working at a fieldsite for 3 months, Bobby, a teenager, runs into difficulty trying to help a shy young boy. Students can see both sides of the situation, & discuss why they think Bobby had a hard time helping the child. Later in the film, Bobby discusses situation with his classmates who offer their perspectives on what went wrong & why.

MAKING THINGS TO LEARN - EDUCATION DEVELOPMENT CENTER - $55 - 16 mm b/w film, 11 minutes.
This film, on the workshop process, was made in several public schools, private schools, & Head Start classrooms in the Boston area. The film shows people working to build imaginative, inexpensive materials, & children using the materials in their classroom.

ME, MYSELF AND I: HOW PRESCHOOLERS SEE THEMSELVES - J. C. PENNY - $11 - TG, lp's, puppets, picture cards, flannel board objects.
Unit has been designed to help preschoolers (ages 2-5) see themselves as worthy, trusting, responsive & creative persons. It was also planned to help people living & working with preschoolers gain understanding & confidence in handling them.

MICHAEL'S FIRST DAY-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $67 - 16 mm b/w film, 6 minutes.
It is the first day at school for both four-year-old Michael & his student helper. The film follows the student's efforts to understand Michael's feelings when he becomes unhappy. Class discussions focus on the different ways in which children & older people approach & handle unfamiliar situations.

MORE THAN LOVE - MARCH OF DIMES - $10 - fs & cassette & printed materials.
Effects of good prenatal care from moment of conception are emphasized. Reveals miraculous growth of life during its first 40 days, advises specific cautionary actions for first three months, & concisely offers certain do's & don'ts for entire nine months. Filmstrip describes serious & tragic aspects of some birth defects & graphically defines how & why they occur.

NOT ME ALONE - POLYMORPH FILMS - $350 - 16 mm color film, 31 minutes.
Birth of a baby is an experience few of us are allowed to share, yet one we need to know about if we are not to fear it. This film is a remarkably intimate record of one couple's labor & delivery, presenting a memorable yet unromanticized picture of awe & joy during actual sequence of events in birth of their baby. Equally important, it reaffirms value of a supportive relationship between a man & a woman.

PAINTING TIME-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $84 - 16 mm color film, 7 minutes.
Patrick, a four-year-old, is captured using his already developed abilities in making lines & shapes. The film provides strong data for exploring ways in which children continually teach themselves.

PRENATAL CARE - PARENTS' MAGAZINE FILMS, INC. - $49 - 5 fs, lp's, DG, & 5 booklets.
FS deal extensively with prenatal period--physical changes such as occur during pregnancy for mother & unborn child, & unborn's development during course of 9 months. Included is advice on physical needs of mother during pregnancy--proper food, sleep, plus suggestions regarding doctor selection, hospital, & type of delivery. Relationship between couples during wife's pregnancy is also examined.

RACHEL AT HOME-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $97 - 16 mm b/w film, 11 minutes.
This is a white, urban, professional family. Rachel has a baby sister.

RACHEL AT SCHOOL-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $95 - 16 mm b/w film, 11 minutes.
Rachel & two of her friends, Jessie & Kara, are engaged in a mild clash over who is to be included in their small group. With little adult intervention, the three finally resolve their difficulties.

RACING CARS-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $98 - 16 mm color film, 7 minutes.
Five-year-old Enrique has drawn cars before--with pencils, crayons, or magic markers, & always working on a horizontal surface. Now he is working with an easel & paints for the first time. The film illustrates his ability to conceive & follow a plan & to improvise when plan runs into problems.

SAFE TOY ENVIRONMENTS - J. C. PENNY - $6 - fs, cassette, TG.
Toys are a part of most play environments. This set discusses toys as fundamental to a child's physical, sensory, mental & social growth because they stimulate & inspire a variety of activities. Selection & evaluation of toys with safety in mind are emphasized.

SARA HAS DOWN'S SYNDROME-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $189 - 16 mm color film, 16 minutes.
Six-year-old Sara lives with her parents; her 3 sisters, ages 8, 11, & 18; & her 16-year-old brother. Sara has severe handicaps but, thanks to the perseverance & support of her family, she has learned to do many things for herself. In the film, the older children discuss their feelings about their young sister.

THE SMALL WORLD OF THE CHILD CARE AIDE - M. FOX PORTALES (Teacher) - no price available - 80 slides, 1 cassette.
Overview of Child Care Aides duties, responsibilities, etc.

STORYTIME-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $76 - 16 mm color film, 5 minutes.
This film shows a student carrying out an activity she has planned ahead of time. Annie is reading a story to the children; they are all obviously enjoying themselves. The film lends itself to thinking about the roles helpers play in this setting, about the importance of quiet time, & about the particular interaction that takes place during storytime.

TALKING ABOUT BREASTFEEDING - POLYMORPH FILMS - $225 - 16 mm color film, 17 minutes.
Breastfeeding is generally acknowledged to be the simplest, safest & nutritionally best way to feed an infant, as well as making possible a more intimate relationship between mother & child. New evidence of benefits to mother & child is continually being discovered.

TEACHER, LESTER BIT ME!-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $105 - 16 mm color film, 9 minutes.
An animated film of a preschool when everything goes wrong. By exaggerating, & thereby making manageable some of the students' worst fears, this film provides an opportunity for students to discuss some common difficulties, & how they might be responded to.

TOMORROW HAPPENS TODAY - MARCH OF DIMES - $10 - fs, cassette & printed materials.
Talks about environment of womb. It explores those factors which may affect unborn child, causing him to be born with less than his full potential for life. It frankly discusses VD, diet, maternal age, viruses, & drugs & emphasized prenatal care. It challenges young people to take responsibility for the future by protecting their bodies from environmental hazards & disease.

UNDERSTANDING EARLY CHILDHOOD SERIES - PARENTS' MAGAZINE FILMS, INC. - $160 - 4 boxed programs, 5 fs, 5 lp's, DG & 5 booklets.
Four programs deal with understanding children in a family situation, developing trust, understanding child's point of view, learning how to develop child's capacity for learning, understanding the importance of aiding children to develop & express their feelings.

The Child's Relationship With The Family
The Child's Point Of View
Preparing The Child For Learning
The Development Of Feelings In Children

WATER TRICKS-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $156 - 16 mm color film, 13 minutes.
Paul, a student, plans & carries out an activity at a watertable. He makes use of the children's interest to show them some tricks with siphons & pumps, & then evaluates activity in a discussion with his class. Film gives students a chance to look at ways they can help each other & children.

WHAT DO I SEE WHEN I SEE ME? - PARENTS' MAGAZINE FILMS INC. - 4 boxed programs, 5 fs, 5 lp's, DG & 5 booklets. Programs deal with emotional and social growth in children.

Set 1: I See Hope
Set 2: I See Smiles. I See Frowns
Set 3: I See Strength
Set 4: I See Love

WITH PRIDE TO PROGRESS - THE MINORITY CHILD - PARENTS' MAGAZINE FILMS, INC. - 4 boxed programs, 5 fs, 5 lp's, DG, & 5 booklets. Each program emphasizes unique contributions of each minority child.

The Black Child
The Puerto Rican Child
The Chicano Child
The Indian Child

YOUNG CHILDREN ON THE KIBBUTZ-EXPLORING CHILDHOOD PROGRAM- EDUCATION DEVELOPMENT CENTER - $178 - 16 mm b/w film, 9 minutes. This film explores childrearing practices of the Israeli kibbutz movement. In these communities, where members share work & resources, children live, sleep, & eat in a Children's House, spending late afternoons with their families. The film follows rhythm of children's day, morning through bedtime, allowing students to consider values, goals, demands, & fulfillments of growing up on a kibbutz.

CHILD DEVELOPMENT MATERIALS FOR SETTING UP A PRESCHOOL:

1	Flannel Board - 24" x 36" - Instructo #8
12	Stacking Chairs - 12" Height
2	Easel Boards (for painting) - Ideal #9601
1	Hutch Cabinet - Playskool
1	Stove - Playskool #652 - 26 1/2" high, 23 1/4" wide, 13 1/2" deep, 38 lbs.
1	Sink - Playskool #653 - 24" high, 23 1/4" wide, 12" deep
1	Ironing Board - Playskool #671
1	Rocker - 24" high
1	Doll Buggy - Playskool #667 - 24 lbs.
1	Set Aluminum Cooking - teapot, pot, saucepan, ladle, colander, & frying pan
1	Set Melmac Teaware - 4 cups, 4 saucers, 4 plates, sugar bowl & creamer
1	Cash Register - Childcraft
1	Set of 6 plastic hats - Childcraft
1	Big Line Telefon - Childcraft
1	Workbench - Playskool #30
1	Easy-View Magnifier - Childcraft
1	Box Unit Blocks

CHILD GROWTH AND DEVELOPMENT
BOOKS

Brisbane and Riker - The Developing Child and TC - Chas Bennett, 1971.

Cahoon, Owen - A Teacher's Guide to Cognitive Tasks for Preschool - Brigham Young University Press, 1974.

Draper, Mary and Henry - Caring For Children - Chas Bennett, 1975.

Draper, Mary and Henry - Studying Children Observing and Participating - Chas Bennett, 1977.

Freed, Alvyn, Ph.D. - TA for Tots and Other Prinzes - Jalmar Press Inc., 1971.

Gonzales, Dr. Dolores - Canciones Y Juegos De Nuevo Mexico (Songs and Games of New Mexico) - A. S. Barnes and Co., 1974. (Both in English and Spanish).

Hurlock, Elizabeth - Child Growth and Development - McGraw-Hill, 1978, 5th Edition.

March of Dimes - Healthy Babies: Chance or Choice - no date.

Milinaire, Caterine - Birth - Harmony Books, 1971.

Steiner, Gilbert Y. - The Children's Cause - The Brookings Institution, 1976.

Taylor, Barbara J. - A Child Goes Forth - Brigham Young University Press, 1973.

Taylor, Barbara J. - When I do, I Learn - Brigham Young University Press, 1974.

CLOTHING AND CRAFTS
MULTIMEDIA KITS, FILMS, FILMSTRIPS

A FABRIC AND FABRIC CARE LESSON AND QUIZ - SYNDICATED AIR TIME - no price available - 2 lp's.
A commentary by Julia Meade plus 20 questions with time allowed for answers.

AMERICAN QUILTS, OLD AND NEW - VISUAL ARTS STUDIO - $14 - 2 fs, captioned.
A brief history of origin and development of the American patchwork quilt is sketched with examples of a large selection of colorful quilts.

BEGIN WITH THE PATTERN - McCALL'S - $5 - fs (spript on fs).
Information about the pattern envelope.

BIRTH OF A PATTERN - McCALL'S - $5.50 - fs with script.
Details how a pattern is made from pencil sketch to packaged pattern. Includes career information about pattern industry.

BISHOP METHOD OF APPLYING ZIPPERS - TALON EDUCATIONAL SERVICES - no price available - 3 fs & scripts.
Three filmstrips show the steps in applying zippers:
1. The ABCs of Applying a Dress Zipper
2. The ABCs of Applying a Neckline Zipper
3. The ABCs of Applying a Skirt Zipper

BISHOP METHOD - FASHION SEWING THE BISHOP WAY - TRAINING FILMS, INC. - no price available - 4 fs, 2 lp's.
FS program shows techniques for the Bishop Method of sewing.

CLOTHING COMMUNICATES - J. C. PENNY - $6 - fs & lp.
Developed to awaken observer to some of the possible reasons why we dress as we do. Clothing is a means of communication by which we convey, more or less consciously, silent messages to world around us. FS illustrates several ways our personalities influence our clothing &...how clothing may affect our personality. (2 sets)

CLOTHING: THE VISIBLE SELF (Program 1) - BUTTERICK INDEPENDENT LIVING SERIES - no price available - 4 fs, 4 cassettes, 12 spirit masters, & TG.
This program focuses on the selection of clothing to reflect personality, body type, or posture. Also, many tips are offered on how to spend clothing dollars more wisely, judging quality, construction & fabric to making clothes last longer.

THE COMPLETE AMERICAN MAN AND WOMAN SERIES - BUTTERICK PUBLISHING - $160 - Four Boxed Programs - 2 fs, 2 cassettes, TG.

Program 1: American Woman: New Opportunities
Program 2: American Man: Tradition and Change
Program 3: American Woman: 200 Years of Authentic Fashion
Program 4: American Man: 200 Years of Authentic Fashion

DISCOVERING FIBERS & FABRICS - BUTTERICK - $49 - 2 fs, 2 cassettes , TG, Fabric Handbook.
Students learn how through the ages man used plants & animals as a source for his fabrics: wool, linen, cotton, silk. And that only in this century did we learn to make fibers synthetically. Also explained are fabric-producing processes, various dyeing & printing processes, and finishing techniques.

FIBER/FABRIC/PRODUCT - SEQUENCE #6 - SPRING MILLS, INC. - $75 - 220 slides with script & TG.
Textiles as a visual experience is presented here. Shown the basic ways fabric is made in the factory.

FIGURE YOUR FIT - PANTS - McCALL'S - $5 - fs (script on fs).
Photographic details showing important steps in selecting a pant pattern, correct figure type & size, adjustment of pattern for correct fit.

FIRE, FABRICS & YOU - J. C. PENNY - $5 - fs & cassette.
What are some of the common causes of household fires? What does flame resistant mean? Why is flammability legislation an issue? And also role of manufacturer, government & consumers in reducing fabric-related fires is presented.

FUNDAMENTALS OF SEWING WOVEN FABRIC - IMPERIAL FILMS CO., INC. - no price available - fs.

HISTORICAL HIGHLIGHTS & CONTEMPORARY CLOTHES - McCALL'S - $5 - fs with script.
History of clothing trends from past till today.

INDIVIDUALIZED SEWING SYSTEM - GINN AND COMPANY - $165.
Grades 6-9 particularly, or for any boy or girl who wants to learn how to use a sewing machine; select & use patterns; do basic sewing techniques as he or she makes one garment of his or her choice.
It is a complete self-teaching, self-learning system based on Sewing Step-By-Step (1969c) Book, that builds mastery of skills, understanding of principles, & transfer of learning for both boys & girls.
System contains: Sewing Machine (10 copies), Understanding & Using Patterns (10 copies), Construction Techniques (10 copies), 10 Test Booklets.

INTRODUCTION TO SEWING: MAKING A PACK SACK - LEARNING RESOURCES CO. - no price available - fs & cassette.

IT'S ALL IN THE FINISH - AMERICAN TEXTILE MANUFACTURERS INSTITUTE - $5 - fs & cassette.
If colors & textures are a mystery to you, then you're much like Dick & Samantha Darling who go through this fs investigation of a textile finishing plan in private-eye style. They get answers on shrinkage, durable press & more.

KNIT SEWING INSTRUCTION FOLDERS - NASCO - $50 - Set of 11.
Today more than 75% of fabrics purchased are some form of knit materials. Step-by-step instructions are printed inside each folder, & actual examples of sewing methods are included.
Set consists of: Patch pockets in knits, facing bound buttonholes in knits, seams used with knit fabrics, elastic waistband in knit garments, stay stitching knits, hem finishes for knits, zippers in knits & exposed zipper, knit stretch band application, seam finishes used with knits, linings used with knits.

McCALL's CUSTOM METHOD OF FITTING FILMSTRIPS - McCALL'S - $4.50 each - fs - See Below.
FS detail in photographs & on-the-frame instructions important steps for selecting pattern in correct figure type & size, & in adjusting pattern for correct fit.

1. Figure Your Fit - Bodice
2. Figure Your Fit - Curved Seaming
3. Figure Your Fit - French Darts
4. Figure Your Size
5. Figure Your Fit - Skirt

McCALL'S CUSTOM METHOD OF SEWING FILMSTRIPS - McCALL'S - $4.50 each - fs - See Below.
These FS detail instructions regarding the important steps in garment construction. On-the-frame instructions included with fs.

1. Applying One Piece Neck & Armhole Facing
2. Applying A Waistband
3. Begin With The Pattern
4. Handling Plaids & Stripes
5. Setting In A Sleeve
6. Underlining & Lining A Dress

McCALL'S CUSTOM METHOD OF TAILORING - McCALL'S - $11 - 3 fs (scripts on fs).
Actual working photographs following step-by-step process in coat or jacket construction. FS are: Tailoring I, Tailoring II, & Lining a Coat.

MAKING A BOUND BUTTONHOLE - McCALL'S - $5 - fs (script on fs).
Steps in making a bound buttonhole are shown in detail.

MEASURING METRIC IN FASHION SEWING - McCALL'S - $15 - fs & cassette.
Illustrates all the ways metric system of measurement will be used in sewing. Ideal for coed classes. Includes TG with bulletin board ideas.

NOTIONS NATION - AMERICAN THREAD - $6 - Game.
Game offers questions & explanations revealing information on sewing terminology & techniques related to uses of threads, zippers, & tapes. It may be used for individualized instruction or for groups of up to 30 students. Level of difficulty depends upon sewing experiences or familiarity with techniques & terms rather than age of student.

NYLON - TEACHING AIDS WITH SAMPLES - AMERICAN ENKA COMPANY - free.

THE PENDLETON STORY - PENDLETON WOOLEN MILLS - Free - Teaching Aid. Samples of the several processes in making woolen fabric. All included in a folder format.

POLYESTER - TEACHING AIDS WITH SAMPLES - AMERICAN ENKA COMPANY - free.

PROFESSIONAL BLOCKING FOR HAND KNITS - No Company Listed - $5 - fs. Covers basic steps in the finishing of knitted pieces with blocking.

RAYON - TEACHING AIDS WITH SAMPLES - AMERICAN ENKA COMPANY - free.

SEE AND SEW SERIES - BUTTERICK - $298 - Seven Boxed Volumes of Transparencies - See Below.

1. Get Ready To Sew: Know Yourself, Pattern Envelope, Consumer Decisions--Natural Fibers, Fabrics--Man-Made Fibers, Labeling, Sewing Notions, Equipment. (9 lessons, 45 transparencies).
2. Get Perfect Fit: Measuring Figure Types, Flat Pattern Adjustments--Length, Circumference Adjustments, Back Adjustments, Front ADjustments, Neckline to Shoulder, Sleeve & Armhole, Fitting Pants, Fit As You Sew. (10 lessons, 45 transparencies).
3. Get Set To Sew: Instruction Sheet, Pattern Symbols, Pattern Layout, Cutting & Marking, Language of Shaping, Machine Stitching, Pressing. (9 lessons, 45 transparencies).
4. Sew I: Seams, Curves & Corners, Seam Finishes, Darts, Facings, Zippers & Zipper Feet, Invisible Zippers, Conventional Zippers, Snaps & Hooks, Waistband, Hems. (11 lessons, 50 transparencies).
5. Sew II: Shaping, Collars, Sleeves, Sleeve Finishes, Buttons & Buttonholes, Bound Buttonholes, Gatherings & Casings, Pockets. (8 lessons, 58 transparencies).
6. Menswear I: You & Your Clothes, Pattern Envelope, Notions, Measuring, Flat Pattern Adjustments, Pattern Symbols, Instruction Sheets, Pattern Layout, Cutting & Marking, Shaping & Machine Stitching. (10 lessons, 51 transparencies). (2 sets).
7. Menswear II: Seams, Bands & Yokes, Banded Collars, Plackets & Pockets, Machine Buttonholes, Sleeves, Fly Front Zippers, Waistbands, Cuffs & Hems. (11 lessons, 50 transparencies). (2 sets)

SEE IT AND SEW IT - IMPERIAL FILMS CO., INC. - no price available - fs.

STITCHERY & APPLIQUE CRAFTS PROGRAM - BUTTERICK - $57 - 2 fs, 2 cassettes, spirit masters & TG.
Program consists of fs & cassettes & covers all basics about fabrics, designs, & embroidery stitches. Direct applique & reverse applique are introduced.

STRIPES, PLAIDS, PRINTS - AMERICAN THREAD - $12.50 - fs, cassette, TG & Booklet.
Objectives: To develop an awareness of line as it relates to garments & personal environment, & to stimulate creative use of stripes, plaids & prints by offering complete source of information concerning fabric selection, pattern selection, yardage determination & construction techniques.

TEXTILES - ALWAYS IN FASHION - AMERICAN TEXTILE MANUFACTURERS INSTITUTE - $5 - fs & cassette.
FS tells how color, design & textures in fabric are a key motivation in consumer buying. How creative people in textile industry give consumers an endless choice of new ways to express themselves in apparel & home furnishings fashion. An important lesson for your clothes-conscious students.

TEXTILES KIT - TEACHING RESOURCES FILMS, N. Y. TIMES - no price available.

WEAR AND CARE PROGRAM - THE CLOROX COMPANY - $15 - 3 fs, 3 cassettes, fabric swatches, neckline style cut-outs & a teen publication.
FS cover clothing selection, wardrobe budgeting and laundry care. Assortment of fabric swatches & neckline style cut-outs illustrate color & line for individual clothing choices.

YOUR WARDROBE RECYCLED - AMERICAN THREAD - $12.50 - Transparencies.
Contemporary overhead projections program combining fashion with today's concerns for ecology, economy & education. Includes 15 sets of transparencies with 1 or 2 overlays each. Students will see a garment transformed from its original shape to an entirely new look.

CLOTHING
BOOKS

Adrosko, Rita - Natural Dyes and Home Dyeing - Dover Publications, 1971.

American Home Economics Association - Textile Handbook - American Home Economics Association, 1974.

Bane - Creative Clothing Construction - McGraw-Hill, 1973, 3rd Edition.

Brinkley and Aletti - Altering Ready to Wear Fashions and TG, Chas Bennett, 1976.

Burns and Bishop - Super Sewing New Bishop/Arch Book - Lippincott Co., 1974.

Butterick - Ready Set Sew - Butterick Fashion Marketing, 1971.

Butterick - Fiber Handbook - Butterick Publishing, 1975.

Corbman, Bernard P. - Textiles: Fiber to Fabric - McGraw-Hill, 1975.

Craig, Hazel T. - Clothing A Comprehensive Study - Lippincott, 1973.

Diehl, Mary Ellen - How to Produce a Fashion Show - Fairchild Pub., 1976.

Fairchild Books - Children's Wear Design by Hilde Jaffe, no date available.
Patterngrams by Nancy Olson, no date available.

Gawne and Oerke - Dress - Chas Bennett, 1975, 4th Edition.

Instructional Materials Laboratory - Fibers and Fabrics - no date available. See Below.

Section I	Introduction
Section II	Cotton
Section III	Linen
Section IV	Silk
Section V	Wool
Section VI	Introducing Man-Made Fibers
Section VII	Man-Made Cellulosic Fibers
Section VIII	Man-Made Synthetic Fibers
Section IX	Textile Legislation

Lewis, Bowers, Kettunen - Clothes and Your Personality - MacMillan Pub. Co., Inc., 1974.

Littman, Connie - Basic Pattern Making An Individualized Approach - Delmar Publishers, 1977.

Littman, Connie - Pattern Making Design 1) Sleeveless Dresses, 2) Sleeved and Tailored Garments, 3) Skirts and Pants, Delmar Publishers, 1977.

McDermott and Norris - Opportunities in Clothing - Chas Bennett, 1972.

Man-Made Fibers Producers Association, Inc. - Guide to Man-Made Fibers, 1971.

Man-Made Fibers Producers Association, Inc. - Man-Made Fiber Fact Book, 1970 and 1972.

Minot, Jan - Pants and Skirts Fit for Your Shape - Burgess, 1974, 2nd Edition.

Owens, Lane, Beagle, Wolman - American Denim - Abrahms, Inc., 1975.

Spears, Charleszine Wood - How to Wear Colors With Emphasis on Dark Skin - Burgess, 1974, 5th Edition.

Troxell and Judelle - Fashion Merchandising and TG - McGraw-Hill, 1971.

Vanderhoff, Margil - Clothes Part of Your World - Dover Publications, 1973.

Vogue - The Everything About Sewing Series From Vogue Patterns - Twelve how-to booklets treating following sewing subjects in depth: Easy Unlined Jackets, Coats, etc.; Fitted Garments; Fur & Fur-Like Fabrics; Knits; Leather & Leather-Like Fabrics; Lingerie & Loungewear; Menswear; Pants & Jumpsuits; Ponchos, Capes, Scarves & Stoles; Special Fabrics; Swimwear & Trims.

Time-Life Books - Family Creative Workshop Series - $5.95 each. Hardbound book. See Below.

1. Acrylics to Batiks
2. Beachcombing to Bottle Gardens
3. Boxes to Card Tricks
4. Cosmetics to Egg Decorations
5. Embroidery to Gingerbread
6. Glass Working to Hibachi
7. Hooked Rugs to Lace
8. Marmalades and Preserves to Mosaics
9. Parades and Festivals to Pinatas

Wiseman, Ann - Making Things...The Handbook of Creative Discovery - Little, Brown and Co., no date available.

Zarchy, Harry - Fix It Yourself - Betty Crocker Home Library Book, 1973.

Znamierowski, Nell - Step-By-Step Rugmaking - Golden Press, 1967.

CRAFTS
BOOKS

Christy and Tracy - Quilling Paper Art for Everyone - Henry Rognery co., 1974.

Contemporary Crafts Market Place - 1975-75 - Compiled by the American Crafts Council. Comprehensive "where-to-find-it" guide book that covers entire nation, every type of craft, every aspect of craft work. (R. R. Bowker Order Department, P. O. Box 1807, Ann Arbor, Michigan).

Cosentino, Geraldine - Step-By-Step Bargello - Golden Press, 1967.

D'Amato, Janet and Alex - Gifts to Make for Love or Money - Betty Crocker Home Library Book - Golden Press, 1973.

Erlandsen and Mooi - The Bead Book - Van Nostrand Reinhold, 1974.

Evans and Pliner - Terrarium Book - Random House, 1973.

Heyne/Van Winkle - Art for Young America - Chas Bennett, 1975, 7th Edition.

Kinney, Ralph Parsons - The Complete Book of Furniture Repair and Refinishing - Scribner's and Sons, 1971.

Linsley, Leslie - Decoupage: A New Look at an Old Craft - Double and Co., 1972.

Loewer, Peter - The Indoor Water Gardner's How-To Handbook - Walker and Co., 1973.

McDowall, Pamela - Pressed Flower Pictures - Scribner's and Sons, 1969.

Petersen and Svennas - Handbook of Stitches - Van Nostrand Reinhold, 1970.

Phillips, Mary Walker - Step-By-Step Knitting - Golden Press, 1967.

Progressive Farmer Magazine - Heirloom Quilts to Treasure - Oxmoor House, 1971.

Schachner, Erwin - Step-By-Step Printmaking - Golden Press, 1970.

Southern Living - Creative Crafts - Oxmoor House, 1973.

Sunset Books - Weaving Techniques and Projects - Lane Books, 1975.

Materials listed on the following pages were purchased through a proposal funded through the Cultural Awareness Center, the University of New Mexico during 1975-76. They include books and videocassettes which relate to the crafts of: POTTERY, QUILTING, WEAVING AND INDIAN DRESS.

MATERIALS RELATING TO POTTERY (BOOKS):

Berensohn, Paulus - Finding One's Way with Clay (Pinched Pottery and Color of Clay)- Simon and Schuster, 1972.

Howell and Woodward and Woodward - The Craft of Pottery - Harper and Row, 1975

Rhodes, Daniel - Kilns Design, Construction, and Operation - Chilton Book Company, 1968.

MATERIALS RELATING TO POTTERY MAKING TECHNIQUES (VIDEOCASSETTES):

Pottery Making on a Wheel - 30 minutes, Black and White. Demonstration by Ted Salazar, Art Instructor, Espanola Valley High School, Espanola, New Mexico. 1976.

Demonstration of Indian Pottery by the Coil Method (Santa Clara Pueblo Style)- 30 minutes, Black and White. By Wanda Tafoya, Santa Clara Pueblo, New Mexico. 1976.

MATERIALS RELATING TO INDIAN DRESS (VIDEOCASSETTES):

Navajo Indian Dress - Lorraine Cordova - 30 minutes, Black and White. Lorraine models two different styles of dress worn by Navajo women. The filming was done in Taos. (Sound was not dubbed into this videocassette.)

Tewa Indian Dress - Ann Trujillo - 30 minutes, Black and White. Ann describes a variety of dress styles unique to the San Juan Pueblo Indians, as well as other cultural objects unique to her Tewa Pueblo. Filmed at the Co-Op in San Juan Pueblo, New Mexico, 1976.

MATERIALS RELATING TO WEAVING (BOOKS):

Bennett and Bighorse - Working with the Wool - How to Weave a Navajo Rug - Northland Press, 1971.

Mattera, Joanne - Navajo Techniques for Today's Weaver - Watson Guptill, 1975.

Znamierowski, Nell - Step-By-Step Weaving - Golden Press, 1967.

MATERIALS RELATING TO WEAVING TECHNIQUES (VIDEOCASSETTES):

Chimayo Weaver - Enrique Martinez - 30 minutes, Black and White. Demonstrating parts of a loom and weaving techniques unique to the Chimayo style of weaving. Film is all in Spanish. Filmed at Mr. Martinez's home in Chimayo, New Mexico. 1976.

Chimayo Weaver - Marina Martinez - 30 minutes, Black and White. Demonstrating parts of a loom (smaller loom than Enrique Martinez's). Film is all in Spanish. Filmed at Mrs. Martinez's home in Chimayo, New Mexico. 1976.

Weaver - Lela Deauble - 30 minutes, Black and White. Demonstrating parts of a loom and different weaving techniques. (English). Filmed in El Guique, New Mexico. 1976.

Also Available:

Bergere Metier Loom - #360 - no price available.

Double Ended Tapestry Beater 6" - #25-484

Easy Weaving Loom - #24-476 - $11.66

Flat Stick Shuttles - #25-486 - $.75 each

Hand Weaving Loom - #5-283 - $5.00

Hand Weaving Loom - #5-284 - $9.50

Heddle Hooks - #5-319 - $.60 each

Plastic Bobbins - #5-331 - $1.90 each

Rantala Table Top Weaving Loom - #35-276 - $19.

Shuttle - #5-310 - $4.25

MATERIALS RELATING TO QUILTING (BOOKS):

Laury, Jean Ray - Quilts and Coverlets - Van Nostrand Reinhold, 1970.

Young, Jean - Woodstock Craftsman's Manual - Praeger Publishers, 1973.

MATERIALS RELATING TO QUILTMAKING TECHNIQUES (VIDEOCASSETTES):

Quilting Demonstration - Jean Handrahan - 30 minutes, Black and White. Professional quilter from Chama, New Mexico.

Also Available:

Quilting Frame and Extension Kit - 14 lbs. + 4.25 lbs. Purchased through J. C. Penny, 90 Annex, Atlanta, Georgia 30390. (Order #4705 - 0826A and #4705 - 1196A). Prices: $14.99 and $4.29.

Quilting Frames - Two (large size) purchased for $16.99 each. (Order #ND08 98007 from Lee Wards Creative Crafts Center, 1200 St. Charles Road, Elgin, Illinois 60120).

CONSUMER EDUCATION
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ADVERTISING AND CONSUMER MOTIVATIONS - PENNEY, J. C., - $4.50 - fs & lp.
Objective of this fs is to develop an awareness of psychological appeals of advertising. It is planned to help students understand some of their own motivations in buying a product &/or responding to its advertising.

BASIC LIVING SKILLS - $155.00 - Series of 5 fs, & 5 cassettes.
This series is designed to teach high school & post secondary students basic living fundamentals related to good consumerism. Special emphasis is placed on economics of every day living, avoiding costly credit entanglements, wise selection practice, extending budget for food through careful menu planning & preparation, ins & outs of wardrobe selection & care, etc... The series is loaded with many time & dollar saving ideas for young moderns, both male & female.

1) Housing - Renting & Decoration
2) Food - Purchasing & Preparation
3) Clothing - Buying & Care
4) Home Maintenance - Simple Repairs
5) Cars - Selection & Financing

BE A BETTER SHOPPER - CORNELL UNIVERSITY - $40.00 - 100 slides + TG (no script).
The program is a unique approach to supermarket shopping designed to: develop & improve shopping skills, help shoppers stretch their supermarket $'s, point out values & rewards of planned spending, & emphasize importance of participation by all members of a family in deciding money matters.

BILLS - HOW AND WHY WE HAVE TO PAY THEM - INTERPRETIVE EDUCATION - $22.95 - 1 fs, 1 cassette tape, 1 teacher's manual.
In this filmstrip, the student is made aware of the logic and consequences involved with purchases, charges and credit extended. Topics include paying various different kinds of bills such as those that come each month for the same amount, those that come only as goods and services are received, and those that come from charge accounts and credit cards.

BUDGETING SERIES - INTERPRETIVE EDUCATION - $134.95 - 5 fs, 5 cassette tapes, 20 student workbooks.
Managing the weekly paycheck, making budgets, understanding how budgets can help in buying things we want and yet fill the basic needs. A programmed series for money management.

TO BUY OR NOT TO BUY - A SURVEY OF CONSUMER ISSUES - RANDOM HOUSE, INC. - $99.00 - Multimedia Kit.
By Melinda E. Blau under the direction of Ralph Nader, this program is a basic course in Consumer Education for grades 6-12. It offers a wealth of basic information on a wide variety of consumer issues. It offers

TO BUY OR NOT TO BUY - A SURVEY OF CONSUMER ISSUES (continued) students an opportunity to evaluate their own needs & wants...Investigates marketplace in their own community in terms of their personal interests. Contains: Introductory sound/color fs with cassette, 18 different Purchase Cards, 50 different research Cards, 10 copies each of 3 different Consumer Magazettes, Wall Chart-record-keeping device for class, student record sheet--record keeping device for each student, student questionnaire--device to measure attitudinal change & TG. (Two Sets)

BUYER BEWARE - GUIDANCE ASSOCIATES - $23.50 - fs, DG, cassette. More current version, red box. Probes a wide variety of fraud & misrepresentation commonly found in advertising, retail practices & labelling; gives students specific awareness of what to watch out for as they make ordinary & special purchases.

CHOICES AND DECISIONS: BECOMING A WISE CONSUMER - AMERICAN COUNCIL OF LIFE INSURANCE - $15.00 - fs, cassette, TG & Budget Worksheets. A problem-solving kit with case studies focusing on the four basic financial planning issues. Designed to fill four classroom sessions.

CONSUMER CHOICE - PROCTER AND GAMBLE - $7.00 - TG, fs, cassette, game, worksheets.
An up-to-the-minute teaching kit that examines basic economic principles that govern consumer market system. Leads students through steps a company takes in developing, producing & marketing new or improved products. Uses actual examples from everyday business world, including an in-depth case study of a popular consumer brand.
Discusses interaction between consumer & producer by using examples relevant to young people. Includes an exciting business simulation game that brings economics principles alive as students assume roles of consumer & producer. (Three Sets)

CONSUMER EDUCATION SERIES - Unit 5, THE ACTION PROCESS - Butterick -
To put consumerism into broader perspective, the unit introduces the alternatives open to do-it-yourselfers. It examines the tradeoffs between spending time & spending money. And it considers the possibility of sustaining a lifestyle almost exclusively through one's own handiwork, in the craft tradition of America's past. Students also get a historical perspective on the changes that have taken place in laws protecting consumers. The fs's show the impact of government agencies like the FTC & the Department of Agriculture, as well as private organizations & even average citizens. Finally, the future for consumers is examined. Will scarcity change our present consumer patterns? What kind of responsibility do we have to people outside our own society? How can the marketplace system be improved right now?

CONSUMER EDUCATION SERIES - McGRAW HILL

Note: The next six books are under the CONSUMER EDUCATION SERIES
by CHANGING TIMES EDUCATION SERVICE

CONSUMER LAW - CONSUMER EDUCATION SERIES - CHANGING TIMES EDUCATION SERVICE - $79.50 - Multimedia Kit -
Four conceptually-structured units use inquiry & case studies to help students learn how today's laws protect their 4 basic consumer rights.
1) The Right To Be Informed 2) The Right To Safety
3) The Right To Choose 4) The Right To Be Heard. (Two Sets)

HOUSING MULTIMEDIA KIT - CHANGING TIMES EDUCATION SERVICE - $79.50 -
Acquaint your class with the wise variety of housing available: from mobile homes to high-rises, from furnished apartments to custom-built homes. Familiarize young consumers with legal & financial aspects of buying & renting. Help them discover hidden as well as obvious costs of maintaining a home. Four units: Getting A Roof Over Your Head, Renting, Buying, Settling Down.

INSURANCE - CHANGING TIMES EDUCATION SERVICE - (One Set)

THE MARKETPLACE - CHANGING TIMES EDUCATION SERVICE - $49.50 - Multimedia Kit.
Teach your students to evaluate advertising. Show them how to avoid common gyps & frauds. Alert them to importance of warranties, guarantees & labels. This multimedia kit will make your students careful shoppers & wise consumers. A wide variety of appealing multimedia resources lead young consumers to valuable learning. Enjoyable, relevant activities help develop important skills of fact finding, independent inquiry & critical thinking. (Two Sets)

MONEY MANAGEMENT - CHANGING TIMES EDUCATION SERVICE - (One Set)

SAVING AND INVESTING - CHANGING TIMES EDUCATION SERVICE - (One Set)

CONSUMER INFORMATION - PENNEY, J. C. - $19.00 - Multimedia.
What is consumer information & where can it be found? What are information costs? How can consumers evaluate information? How might needs, wants, goals, & values affect information search, evaluation & utilization? Are there relationships between consumer information, consumption patterns & quality of life? Included are "Finding Out" fs, with cassette, case studies, poster, activities & TG.

CREDIT: A CONSUMER RESOURCE - PENNEY, J. C. - $10.50 - 1970 - Multimedia.
Unit on credit is designed to focus on such major ideas as attitudes about credit, different types of credit, reasons for & against buying on credit. Package contains a 3-part fs, case studies, transparencies & TG. (Three Sets)

DEALING WITH LIFE INSURANCE - $10.00 - 5 Decks of Playing Cards.
Playing cards teach the basic vocabulary & concepts of life insurance.

DYNAMIC CONSUMER DECISION MAKING - PENNEY, J. C. - $11.50 - TG, cassettes, slides, scripts, overheads, worksheets & flip chart.
Unit is organized around background information & learning experiences on decision making.
Learning experiences have been tailored individually for Extension, Limited Resources & Secondary School participants to look at following: questioning or probing, selection & use of information & values or what's important? (Two Sets)

ECONOMIC CONCEPTS & ISSUES - PENNEY, J. C. - $19.00 - Multimedia.
Three modules combine to provide a basic understanding of economics & issue analysis from a family ecosystem perspective: 1) Economic Concepts, 2) Economics Goals, 3) Economic Issue Analysis
Program consists of fs, cassette, & posters.

FLIP (FAMILY BUDGETING SIMULATION) - NASCO - $45.00 - Student Units & Jones Family Unit. Additional Smith Family Units - $18.00
Additional Green Family Units - $18.00
FLIP is a socio-economic simulation with didactic units in which students deal with problems of family budgeting, investment, credit & interest in terms of changing family goals. FLIP budgeting decisions demonstrate "where money goes". It "simulates" an actual family situation at particular income levels. Students actually participate & are involved in role playing. Come to grips with very real problems they will ultimately face.
FLIP concepts include: 1) Investment-credit management & planning 2) Resource allocation model 3) Family Decision making processes 4) Socio-economic status differentiation.
Materials are designed for 30 students for 3 different family income levels available. Material is designed from Junior High through adult.
(Smith Family Unit - $15,000 income level; Green Family Unit - $5,700 income level).

GOOD GOODIES - BOSUSTOW PRODUCTIONS - $80.00 - 16 mm film, 4½ minutes.
Takes a whimsical look at the effect of product quality & advertising on a consumer & businessman. It's the story of two "Goodies" trucks trying to outdo each other by advertising with more & more superlatives until one truck is crushed under weight of its own verbiage. A WIGGLEMAN TALE.

INSIGHTS: COPING WITH A CASHLESS SOCIETY - PENNEY, J. C.

INSIGHTS: ELECTRICITY, INDIVIDUAL & ENERGY CRISIS - PENNEY, J. C. - $1.25 - S/S 1974 - Folder.
Background information on forms & sources of energy & how electricity is generated, unit explores status of energy in society today & future alternative sources of energy. Case studies & survey included to increase awareness of individual's role in conservation of energy. A buying guide on "Interior Paints & Painting Tools" is also part of packet of materials.

INSIGHTS: UNDERSTANDING TODAY'S ECONOMY - PENNEY, J. C. - $1.25 - F/W 1972 - Folder.
Portfolio of current happenings in consumerism. This publication is a minilesson on "Inflation". Included are: background information on current inflation & basic economics related to inflation in general, overhead transparencies, script & bulletin board display for classroom.

INSIGHTS: WOMEN & RETAIL CREDIT - PENNEY, J. C. - $1.70 - F/W 1973 - Folder.
Contains background information on status of women in relation to retail credit. Explores areas of women & law, financial obligations of men & women, community & common property. Learning experiences for classroom use & a cassette of roundtable discussion are also included.

INTERACT - VISUAL EDUCATION CORPORATION - fs series on CONSUMER EDUCATION -
Unit 1 - BUDGETING CREDIT (Two Sets)
Unit 2 - ADVERTISING COMPARISON SHOPPING (Two Sets)
Unit 3 - CAVEAT EMPTOR WHAT CAN I DO? (Two Sets)

MAKING ENDS MEET - GUIDANCE ASSOCIATES - $25.00 - 1 fs, 1 lp, TG.
Structures a model family budget emphasizing orderly allocation of money resources, importance of staying within present limits, flexibility in viewing priorities & particularly in approaching purchase of luxuries.

MODERN CONSUMER EDUCATION KIT - GROLIER - no price available - Multimedia Kit. (Older Boxed Version). Includes cassettes, filmstrips on several consumer issues.
A variety of consumer related issues are explored through use of booklets, cassettes, & fs.

MONEY MANAGEMENT FILMSTRIP LIBRARY - MONEY MANAGEMENT INSTITUTE - $15.00 -
Designed for use in high schools, colleges, adult classes and with club group, MM 1 filmstrips supplement the Booklet Library (see section on Books). Each 35 mm color filmstrip comes with cassette and script text. Money Talks, Be Credit Wise, Food Dollars and Sense, Wheels, Deals and You.

MONEY WELL SPENT - GUIDANCE ASSOCIATES - $16.00 - 1 fs, 1 lp, TG.
Describes vast productivity of our American economy & consequent variety of quantity & quality of goods & services available to consumer. It discusses relationship between buyers & salesmen & advertisers; it also considers sales approaches & consumer purchases; emphasizes mutual responsibilities of both consumer & seller.

MONEY WELL SPENT - GUIDANCE ASSOCIATES - $23.50, fs, cassette, DG.
Current version, red box. Describes vastness of our American economy; discusses relationship between consumer & seller/advertiser; considers sales appeal based on insecurity; gullibility; emphasizes importance of digging hard information from ads & labels.

NAME OF THE GAME IS CREDIT - NASCO - $35.00 - Kit.
Exciting simulation game teaches consumer credit decision making.
Game procedure requires players to draw for their "financial situation role" & related problems in use of credit. Chance is an operational factor in game, only in that players draw family situations & problems of varying degrees of difficulty, just as chance plays a part in real life by confronting individuals & families with iniquities in credit needs & qualifications for securing loss.
Students playing game make decisions with respect to advisability of credit use for various family needs, preferred sources of credit & desired contractual terms. Players must assess family values, present living expenses, capital assets, standard of living, availability of credit, & national economic conditions in making their decisions. Game also offers opportunity to deal with consumer exploitation in use of credit.
Recommended for high school and college levels, game includes a coordinators manual, 15 student manuals, 15 score cards, 15 game keys, 30 tests, & 30 answer sheets.

PERSONAL FINANCE: YOU & YOUR MONEY - BUTTERICK INDEPENDENT LIVING SERIES - no price available - 6 fs, 6 cassettes, 30 student activity books, TG.
Regardless of the kind of lifestyle your students choose, their ability to function in our society depends in part on their understanding of money. How does money work? Is insurance important? When is it needed? What about budgeting, taxes and consumer rights. It provides an explanation of basic financial skills on personal budgeting, taxes, credit, tips on how to buy, how to make a complaint & advertising.

THE PRICE OF CREDIT - GUIDANCE ASSOCIATES - $16.00 - 1 fs, 1 lp, TG.
Stimulates a used car "deal" to demonstrate deceptive sales lines; underscores importance of reading all sales documents & insisting they be completed on spot. Explores credit problems; suggests comparison shopping of best credit terms.

PROTECTING YOUR FUTURE - AMERICAN COUNCIL OF LIFE INSURANCE - $2.00 - Booklet containing 12 Games.
Case studies & problem-solving situations teaching life & health insurance aspects of financial planning. Comes complete in spirit master duplication format.

RETAILING SERVES THE CONSUMER - PENNEY, J. C. - $4.25 - fs & lp.
Planned to help young people see how jobs they might hold in a retailing organization are an important part of a service in community.

SMART SPENDING MULTIMEDIA KIT - EDUCATIONAL AUDIO VISUAL, INC. - $70.00 - lp, 2 fs, Student Booklets.
Unit educates students in one of the most practical & important facets of their lives--consumer affairs. Interdisciplinary in approach, the unit

SMART SPENDING MULTIMEDIA KIT - EDUCATIONAL AUDIO VISUAL, INC. - (continued) helps students become knowledgeable & responsible buyers. By drawing from various problem-oriented teaching strategies & illustrative materials, it assists teacher & student alike to confront hazards in today's turbulent marketplace.

It begins by describing consumer's dilemma & then moves to an examination of budgeting. Turning to some of the practical concerns of buying goods & services, it presents realistic purchase situations involving autos, fashions & clothing, & appliances. Program analyzes selling & advertising, emphasizing various deceptive practices. Also investigates credit, teaching its various forms, when to use them, avoid them, & minimize their costs.

SO YOU WANT WHEELS - EDUCATIONAL AUDIO VISUAL, INC. - $43.00 - 2 fs, 2 lp's, TG.

These highly motivating components explore various aspects of buying, owning & operating an automobile & help students develop decision-making skills necessary for wise actions in auto marketplace.

Five case studies provoke spirited discussion as they explore real-life situations facing all who want "wheels": Buying Your First Car; Shopping For A Car Loan; Find Out About Insurance; Buying Accessories; Having Your Car Repaired.

TAKING ISSUE - PENNEY, J. C. - $3.00 - fs & cassette.

Investigates dimensions of consumer issue analysis. A dialogue format includes discussion of following ?'s:

When does an individual problem become a public consumer issue?

Why do people become involved in consumer issues?

How do personal needs, wants, goals, values & interests affect individual perspectives on issues?

How can consumer issue involvement & action impact quality of life?

TOWARD A QUALITY OF LIVING - PENNEY, J. C. - $19.00 - Multimedia.

Modules focusing on family ecosystem as a model for understanding influence of goals, values & resource availability on consumer choices. Module I includes picture cards & learning activities relating family to its environments with an emphasis on economic relationships. Module II consists of a flip chart with script visualizing ecosystem & human ecology concepts. Module III has 2 fs & cassettes with scripts in English & Spanish, poster & awareness activities.

TODAY'S CONSUMER FACES VALUE ISSUES - PENNEY, J. C. - $3,00 - cassette & overheads.

Consumer issues need to be looked at from the point of view of what is important to individual & society. Tape explores consumer decisions from a values approach & benefit to society analysis. Value clarification questions can be used to motivate a group. Overheads are provided for follow-up.

WHAT'S IN AN ISSUE? - FORUM - PENNEY, J. C. - F/W 1977 - $1.00 -
Magazine now in folder form.
Study of consumer issues shifts emphasis in consumer education from isolated study of specific buymanship facts to examination of impact of making choices & taking action.

CONSUMER EDUCATION
BOOKS

Berger - Jobs that Help the Consumer and Homemaker - Lothrop Publishing, 1974.

Consumer Information Center - Consumer's Resource Handbook, 1979.

Fetterman & Jordan - Consumer Credit & TG - Chas Bennett, 1976.

Levy, Feldman & Sasserath - The Consumer in the Marketplace - Pitman Publishing Corporation, 1976, 2nd Edition.

Linder/Selzer - You and the Consumer (3 Texts, 3 TG, 1 Research & Discovery Book) Walt, Sadlier, Inc., 1977.

Miller, Roger Leroy - Economic Issues for Consumers - West Publishing Co. 1975.

Money Management Institute - Money Management Library - Household Finance Corporation, 1979. The twelve publications offer realistic guides for establishing an overall money management program, planning and shopping for food, clothing, housing, home furnishings, equipment, automobiles, consumer credit, savings and investments, recreation, and even include tips on teaching children how to handle money. Titles: Your Financial Plan; Managing your Credit; Children's Spending; Your Food Dollar; Your Clothing Dollar; Your Housing Dollar; Your Home Furnishings Dollar; Your Equipment Dollar; Your Shopping Dollar; Your Automobile Dollar; Your Recreation Dollar; Your Savings and Investment Dollar.

Oppenheim, Irene - Consumer Skills - Chas Bennett, 1977.

Ottinger, Betty Ann - What Every Woman Should Know and do About Pollution - E P Press.

Saltonstall, Richard, Jr. - Your Environment and what You can do About It - Ace Books, 1970.

Sears, Roebuck & Co. - Age of Adaptation - Included are: educational objectives for major consumer education concepts; devices for identifying, motivating and evaluating students; and suggestions for adapting content according to cultural, age, ability and economic backgrounds.

Unigraph Products - Who's Getting Your Money--Understanding Your Payroll Deductions

Vanderhoff, Margil - Home Management Is - Ginn & Co., 1975.

Wingate & Gillespie & Milgrom - Know Your Merchandise for Retailers and Consumers - McGraw-Hill, 1975, 4th Edition.

Wolf, Harold A. - Managing Your Money - Allyn and Bacon, Inc., 1977.

FOOD AND NUTRITION
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ALL ABOUT COOKWARE - NASCO - $7.50 - fs, lp, TG, student booklets, quiz, chart.
A comprehensive comparison covering advantages & disadvantages of all types of cookware--iron, aluminum, solid stainless steel, copper bottom stainless, tri-ply stainless, glass, Teflon & porcelain. Basic cookware items are suggested with actual illustrations of food each is best suited to cook. Cleaning, storage & care are also discussed.

ALL ABOUT GARNISHES - NASCO - $7.50 - fs, lp, TG, student booklets, quiz, chart.
Shows how to prepare garnishes for buffets, casual & formal dinners & hors d'oeuvres. FS shows 21 different kitchen tools used in preparation of cheese, fruit, soup, salad, vegetables, seafood, sandwiches, meat, pastry & dessert garnishes, & how to store & care for these utensils.

ALL ABOUT KNIVES - NASCO - $7.50 - fs, lp, TG, student booklets, quiz, chart.
FS shows why it takes more than one knife to prepare a meal & what makes a quality knife. Also demonstrated are the ways to prepare vegetables & fruit, proper carving methods for all types of meats & fowl as well as how to debone fish. Also covered is correct way to sharpen cutlery blades & proper care of knives.

AMERICAN ETHNIC FOOD SERIES - BUTTERICK - $198 - Four Boxed Programs.

Program 1: Soul Food - 2 fs, 2 cassettes, spirit masters, chart, TG.
Before Civil War, Southern Black diet was regulated by limited number of foods available to them. They grew their own foods in small yards, hunted wild game and were given left-overs of plantation owners. However, they were able to transform these few & simple foods into an interesting & varied cuisine. Traditional soul food ingredients included wild game, pork innards, corn meal & greens. Today, chicken & pork have mostly replaced wild game & pork innards. Classes will learn to prepare corn bread, barbecue chicken & prepare greens.

Program 2: Italian Food - 2 fs, 2 cassettes, spirit masters, chart, TG.
Italian cuisine brought by immigrants from Southern Italy has made a great contribution to American cookery. This cuisine is typified by pasta, tomato sauce, fresh vegetables & olive oil. Today, pizza & spaghetti have become a familiar part of American food scene.
An Italian restaurateur shows his feelings about what good Italian meals are all about. Your students learn about pasta, its history & preparation. They are taken on a shopping trip through an Italian market, visit an expresso bar, & see samples of favorite delicacies at an Italian street fair. Students learn to prepare an Italian meal consisting of antipasta & Lasagne.

AMERICAN ETHNIC FOOD SERIES (continued)
Program 3: Chinese Food - 2 fs, 2 cassettes, spirit masters, chart, TG.
The Chinese in the U.S. today have maintained perhaps the strongest cultural identity of any group of immigrants. They have one of the world's oldest & richest cultures. Variety & sublety of their cuisine reflects that culture.
Students will learn some of the basics of Chinese cookery: importance of proper cutting & slicing; use of the wok & stir fry method of cooking; rice as a staple ingredient. They'll also learn all techniques for preparing a simple yet delicious meal: stir fried beef with vegetables, rice, cookies, & tea.

Program 4: Mexican Food - 2 fs, 2 cassettes, spirit masters, chart, TG.
Mexican food is a blend of Spanish & Indian foods. Corn, indigenous to the Western Hemisphere, provides staple starch of Mexican food. The tortilla, a flat pancake made of corn meal, provides the basis for many of the best known dishes, such as tacos & enchiladas. Other typical ingredients in Mexican food are spicy chili peppers & beans. As the cuisine moved northwards through the U.S., favorite dishes were adapted to American tastes & became less spicy. As a result, Mexican food today is eaten throughout the U.S.
Students will delight in learning how to prepare guacamole, an avocado dip...tacos, tortillas filled with ground meat, tomato, cheese & lettuce... & a simple & delicious chocolate drink.

ANN'S ADDITIVE STORY - PHOTO LAB INC. - $5.50 - fs & TG.
Why additives are added to our food & their meaning to your food & health.

BALL DEMONSTRATION KITS - See Below.

BALL HOME CANNING DEMONSTRATION KIT - (Free) - Multimedia.
Kit containing several styles of Ball jars, caps & information regarding canning.

FREEZING, CANNING, & FOOD PRESERVATION KIT - (Free) - Multimedia.
Kit containing several plastic containers & information regarding storage of food.

BEAUTIFUL NATURALLY - STATE OF FLORIDA - no price available - 1 fs, 1p, TG, charts & booklets.
Prepared especially for teenage girls. It deals with beauty care, exercise, nutrition & diet to emphasize natural way to good health & good looks. It will be noted that this is a promotional material for the Florida Citrus Industry.

BETTY CROCKER TEACHING AIDS - See Below.

BISCUITS, PLAIN AND FANCY - $5 - fs with printed script.
Illustrates fundamental skills in biscuit making with streamlined recipes & ideas for bolstering the budget.

CELEBRATE WITH CAKE - $5 - fs with printed script.
Bake from scratch, bake from a mix. Learn Betty Crocker one-step method for "scratch" baking & understand part each ingredient plays. Variations for parties, too.

COOKIE CRAFT - $5 - fs with printed script.
How to make five kinds of cookies--shown step-by-step in clear, bright photographs with decorating tips, storage hints & ideas for wrapping & mailing cookies.

EASY AS PIE - $5 - fs with printed script.
Step-by-step instructions for making pastry, pie fillings & meringues.

FLAIR WITH FROSTINGS & DESSERTS - $5 - fs with printed script.
Complete steps in frosting cakes with many ideas for easy, unusual cakes & desserts.

FOOD AS CHILDREN SEE IT - $5 - fs with printed script.
Helps adults see good nutrition & food attitudes for preschoolers.

HOMEMADE BREADS - $5 - fs with printed script.
Contemporary pictures show role & handling of ingredients & clearly illustrate steps in making plain & fancy yeast breads & rolls.

MUFFIN MAKING - $5 - fs with printed script.
Step-by-step instructions for making muffins.

OUR INCREDIBLE SHRINKING FOOD DOLLAR - $5 - fs with printed script.
Causes of high food prices & what to do about them. How to stretch your food dollar with good nutrition.

BIG IDEAS IN NUTRITION EDUCATION - DAIRY COUNCIL OF CALIFORNIA - No price available - Consumer education filmstrip program.

BREAKFAST CEREALS IN TODAY'S LIFESTYLES - CEREALS INSTITUTE, INC. - no price available - fs, TG, Reference Booklet.
Suggested for classes in foods, nutrition or consumer education and with adult groups having similar interests. Breakfast cereals, a familiar food, can be used to emphasize these key consumer education concepts:
- the new nutrition labeling on foods.
-the development of new food products and their nutritional fortification.
-the role of convenience foods in today's lifestyles.

CANNING IN THE PRESSURE COOKER - NASCO - $15 - fs, cassette & script. Tells how pressure canning makes it possible to save money, prepare foods creatively, & have a supply of tasty & nutritious foods handy in the home. Outlines pressure canning procedures for fruits & vegetables, then explains how to can meats, poultry & even seafoods, safely & economically. Deals with conventional canning methods, as well as pressure canning, & indicates what foods can be safely preserved in each type of canning.

CHEESE MAKING...FROM THE COW TO THE FINISHED DISH - NASCO - $14.95 - 30 color slides.
Making of Cheddar cheese, Swiss, Brick, Italian & Scandinavian cheeses is covered in this slide series, along with suggested uses of these five natural varieties. Story of the step-by-step production in making cheese from milk.

CINDERELLA & THE MAGIC MOUSE - PAN AMERICAN COFFEE BUREAU - no price available - fs, lp, student booklets.
Comic strip type fs about coffee.

COFFEE--LIFELINES OF THE AMERICAS - PAN AMERICAN COFFEE BUREAU - no price available - fs, lp, student booklets.
How coffee is produced, marketed, etc.

COOKING IN THE PRESSURE COOKER - NASCO - $15 - fs, cassette & script.
A carefully prepared program on how pressure cooker can save time, fuel & energy, by cutting cooking times to 1/3 time needed in conventional cooking. Program takes class through step-by-step procedure of cooking a meal in a pressure cooker, outlining important factors in pressure cooking along the way. Tells how pressure cooking tenderizes meats naturally, saves vitamins & minerals, & retains food flavor & color.

CROCK-POT BY RIVAL - $24 - plus cookbook.
A slow cooker, avocado in color.

CROSSROADS-FOODS AND NUTRITION - PRENTICE-HALL - no price available.

DEFICIENCY DISORDERS - NUTRITION TODAY - $20.55 - 20 slides and script.
Classic signs of nutritional deficiencies. All levels.

DISCOVERING NEW PROTEIN FOODS - MILES LABORATORY - No price available.

THE FAST FOOD PHENOMENON - Oregon State University (Portland) - $24 - fs, cassette & script.
Are fast foods really junk food? Can you get everything you need from fast foods? The Fast Food Phenomenon answers these questions and more in a discussion about the nutritional advantages and disadvantages of fast foods.

FIRST AID: NEWEST TECHNIQUES - SUNBURST COMMUNICATIONS - $144 - 8 part fs program, cassettes (2 different sets).
Artificial Respiration, Bleeding, Poison, Shock, Fractures, Burns, Rescue & Transfer, & First Aid Review are all treated in this 8 part fs program.

FONDUE SET - ELECTRIC BY OSTER - $27 - plus cookbook.
Fondue set with six color keyed forks. Avocado color.

FOOD FOR LIFE: THE BASIC FOUR - TUPPERWARE - $12.95 - Multimedia.
The basic food groups, their importance, how to buy & store. Included are four 12-15 minute fs with cassettes, 2 minicookbooks for plan-over meals, leaders guide binder with scripts, overhead transparencies, suggested learning experiences, master student activity sheets.

FOOD TO GROW ON: NUTRITION FROM NEWBORN THROUGH TEENS - TUPPERWARE - $14.50 - Multimedia.
Provides up-to-date information on physical & emotional nourishment of growing human beings, & offers an insight into psychological, social & cultural forces that help to shape eating habits that shape people's lives. Kit includes: 3 fs with cassettes. 1) Nutrition Begins When Youd Do. 2) From Toddler To Twelve, 3) The Teenager vs. Nutrition. Illustrated script for each fs, TG & 12 spirit masters with learning activities.

FOOD & NUTRITION: DOLLARS & SENSE (Program 2) - BUTTERICK INDEPENDENT LIVING SERIES - no price available - fs, cassettes, activity manuals.
Food plays a variety of roles in our lives. Not only biologically important as a source of nutrition but it also has become equally important socially & economically. When students understand why they eat what they do, they are in a better position to make desirable nutritional judgements. Program provides important background information about nutrition & metabolism...shows students how to plan & prepare meals...set up a kitchen...& get most for their food dollar. Four basic food groups are identified. Effects of diet on our physical & emotional health, how to make meal preparation more pleasant & efficient, importance of budgeting, factors contributing to food cost & quality & planning week's shopping are viewed.

FOOD PREPARATION SERIES I & II - McGRAW-HILL - no price available - 8 mm film loops.

FOOD SERVICE FILMSTRIPS - NATIONAL RESTAURANT ASSOCIATION - no prices available - See Below.

THE ANGRY FLAME - 1 fs, 1 lp, TG, 1 chart.
Discusses restaurant fires, illustrates different types of fires & extinguishers & tells what to do in case of fire.

THE FREELOADERS - 1 fs, 1 lp, TG.
Depicts the most common restaurant pests & tells what can be done to get rid of them.

PROTECTING THE PUBLIC: THE PERSONAL SIDE - 3 fs, 3 lp's.
Illustrates individual's role in safeguarding food through good personal hygiene habits & safe food handling practices. Part II: Food Protection-gives rules for handling food in cooking, reheating, serving & storage & explains way time & temperature affect germ growth. Part III: Establishment & Equipment Sanitation-shows difference between sanitizing & cleaning, & that every member of restaurant team has a part in either cleaning or sanitizing.

THE SMART WAITRESS - 4 fs, 4 lp's, TG.
Tells new waitresses what job is about, what skills are needed, how to handle themselves, how to get maximum earnings, shows waitresses how to become efficient & illustrates techniques for welling up.

THE UNWANTED FOUR - fs & TG.

WORK SMART TO STAY SAFE - 1 fs, 1 lp, TG, Posters.
Supplies information on unsafe work habits.

CINDERELLA'S THREE SISTERS & FAST FOOD SERVICE - RESTAURANT HOTEL AIDS - no price available - 2 fs, 2 lp's, Tests.
FS give an overview of a waitress' responsibilities: manners, dress, duties, etc.

THE FOOD STAMP PROGRAM & YOU - PHOTO LAB. - $10.50 - fs, cassette, TG.
Tells how to qualify for food stamps, how to apply for them & how to use them.

FOODS (CAKE SELECTION) - PROCTER & GAMBLE - no price available - folder.

GETTING TO KNOW VEGETABLES - SERVING FRUTIS & VEGETABLES - OUR BABY'S FIRST SEVEN YEARS - $12 - fs, cassette.
An informative way to introduce new vegetables into eating pattern & get added Vitamin A and C. Also shown, are comparisons between dark & pale vegetables; vegetables which are flowers & stems & serving suggestions, making this an important addition to your collections.

GOOD LOSER - NATIONAL HEALTH SYSTEMS - $12 - Game.
Weight control game, where learning to lose weight can be fun. Good loser teaches players facts of weight control. It takes a player through a year of weight control & many real-life hazards to be encountered & overcome as game goes on.
It is a card table game for 2-6 players. With every round, players gain more knowledge of what to eat & what to do to achieve goal of weight loss. But that's not all. Object of an effective weight control program not only is taking weight off but keeping it off. Good Loser is designed to teach long range, lifetime weight control.
Game includes a folding board, a supply of 40 fat chance cards, a supply of 40 opinion cards, 6 game pieces, 2 dice, a supply of red overweight tokens & a supply of blue willpower tokens.

GOOD SENSE & GOOD FOOD - WALT DISNEY PRODUCTIONS - $91 - 4 fs, 4 cassettes, and TG. Students take a microscopic journey inside the body to learn how food is actually the building block of life.

GOURMET TEACHING KITS - NASCO - See Below.

"THE CREPE" - $8.96 - Crepe pan, whisk, ladle, mitt, & guide. Tools needed to make a "Crepe".

"THE OMELET" - $8.96 - Omelet pan, fork, mitt, & recipe card. Tools needed to make an "Omelet".

"THE SOUFFLE" - $8.96 - Souffle dish, metal folder, mitt, recipe card. Tools needed to make a "Souffle".

HEALTH & SAFETY: KEEPING FIT (Program 3) - BUTTERICK INDEPENDENT LIVING SERIES - no price available - 4 fs, 4 cassettes, 6 spirit masters, TG. Too many students think about health & safety only in terms of correcting something that's gone wrong--closing barn door after horse has escaped. Shows how good health & safety come about as a result of choice, not by chance. Choices may involve kinds of diet, exercise & rest that lead to good health & the way we spend our health dollars; such as developing a relationship with a kind of doctor who meets our needs & buying right drugs & insurance. Students are also given an overview of current major health problems.

HOME CANNING - DO IT SAFELY - PHOTO LAB - $11.50 - fs, cassette, TG. Gives step-by-step procedures for home canning of fruits & vegetables.

HOW FOOD AFFECTS YOU - PHOTO LAB - $5.50 - fs, TG. Tells which foods do what for your body in simple terms.

HOW TO BE A WISE SHOPPER - MORE MEAT FOR YOUR MONEY - OUR BABY'S FIRST SEVEN YEARS - $12 - fs, cassette. With today's prices, this 2 in 1 program will be a must for all concerned shoppers. Good pointers on how to select breads, produce & meats.

HOW TO BUY BEEF - NASCO - $6.80 - fs & script. Developed by the USDA, this fs shows how beef is graded, what to look for in various cuts of meat & many helpful hints in buying correct cut of meat for particular meals, 34 frames.

HOW TO BUY EGGS - NASCO - $6.80 - fs & script. Developed by the USDA, this fs features how eggs are graded. Illustrated are different grades of eggs, shown both cooked & raw. Also shown is "how & why" of candling eggs. In concluding this fs are various ways eggs are served. Lecture guide included.

HOW TO BUY & SERVE PRO-TEN BEEF - SWIFT - no price available - fs.
Promotional material for Swift. It shows what pro-ten beef is, the buying of it & preparation & serving of it.

HOW TO SHAPE UP AND KEEP IN SHAPE - STATE OF FLORIDA - no price available - 1 fs, lp, TG, booklets.
Complete physical fitness package that will help to instruct boys in basics of body building. In addition to the fs, your package contains an exercise guide by which boys can measure their progress in their muscle conditioning program. It will be noted that this is a promotional material for the Florida Citrus Industry.

HOW TO WRITE A MANUFACTURER - CORNING GLASS WORKS - no price available - 1 cassette.
With Josephine Blanch of Corning Glass Works, giving consumers advice who need to write to a company. Ms. Blanch is a Home Economist for Corning. She states important points in writing are: Correct name and address of the company you are writing to, describe product as clearly as possible, pack your letter in the box with the product (insuring they get there together), insure your package (isn't necessary but helps), and be sure your name and address are on both the letter and package (zip code is important).

THE INCREDIBLE EDIBLE EGG - AMERICAN EGG BOARD - $5 - fs, cassette, TG.
Provides important nutritional information on eggs. Recipe cards are also provided. (2 sets).

IN PRAISE OF LAMB - LAMB EDUCATION CENTER - no price available - fs.
FS talks about lamb, cuts & preparation of them.

KEEPING FOOD FIT: STORING & FREEZING - TUPPERWARE - $13 - Multimedia.
What students or adult groups should know about proper food storage & freezing. Included are: TG binder, fs & cassette with indepth discussion of principles & techniques. Ten mini fs with printed narration, each discussing storage of a different food grouping, illustrated scripts for all 11 fs, 14 spirit masters & wall chart.

LET'S TALK TURKEY - NATIONAL TURKEY FEDERATION, MINNESOTA TURKEY GROWERS ASSOCIATES - no price available - fs.

LIGHTS! CAMERA! LETTUCE! - WESTERN ICEBERG LETTUCE, INC. - no price available - 16 mm color film.
The true inside story of a rise to stardom from humble beginnings in the Salinas Valley, the fabulous imperial Valley of warm Arizona, of Iceberg Lettuce. Shows ways to make salads, preparations in storing, how it is harvested. Shows ways in which to prepare Iceberg Lettuce, ways to cut it, etc. It will be noted that this is a promotional material for the Iceberg Lettuce.

LOOK & COOK SERIES - BUTTERICK - $375 - (Six Boxed Programs) - 2 fs, 2 cassettes, 6 transparencies, 8 spirit masters, wallchart, TG.

1. Nutrition Basics - Food affects not only weight, height, strength and health - but also the quality of life. This theme is emphasized along with basic information about fats, carbohydrates, proteins, vitamins, minerals, calories and diets. World food problems are also discussed.

2. Kitchen Equipment - This program covers equipment from large appliances like ovens to pots & pans, small hand tools & utensils basic to the beginning kitchen.
How major appliances operate, how to use them safely & efficiently. New developments like the microwave oven are also introduced. The variety of utensils for mixing, measuring & preparation are shown, with hints on how to select the right ones to fit your lifestyle. Advantages & disadvantages of different sizes & materials are explained.

3. Animal & Plant Proteins - An introduction to all the different sources of protein from beef, poultry & fish to eggs & legumes. Students are shown what to look for when they shop to insure they get maximum freshness, quality, economy & nutrition...where different cuts come from...how to "read" the fat, gristle & bones. Taught are the principles of protein cookery, including advantages & disadvantages of each...tips for tastier eating...how to conserve nutrients.
Overhead transparencies help you explain significance of bone shapes, grading, protein equivalents & other topics. Spirit masters provide student-involving activities such as tests, a fill-in chart comparing protein sources by cost, a personal survey of foods eaten. A classroom wall chart illustrates how to cut up a chicken.

4. Milk & Dairy Products - The many forms of milk & milk products are explained, with tips on how to select them to meet your needs for nutrition, taste & economy. Students learn the cooking & storage methods that are most appropriate for each dairy product...properties of each...& how to use them in recipes.
Another theme included in this program is how to shop intelligently in a supermarket, with rules for a good shopping strategy to avoid being oversold.
Overhead transparencies show how to use unit price labels to compare costs. Spirit masters help you involve students. Classroom wall chart illustrates the cheesemaking process.

5. Fruits & Vegetables - Produce offers some of the trickiest problems for selection, storage & preparation. Program solves many of these problems by giving students helpful tips & techniques on fresh, canned & frozen produce including keys to freshness, shortcuts to cleaning, how to assure best appearance & nutrition, methods of cookery & their effect on tenderness, taste & nutritive value. It also covers special problems of corn on the cob & onions.
Overhead transparencies illustrate simple & elaborate fruit & vegetable garnishes...methods of peeling, cutting & serving citrus fruits... compare calorie counts. Student-involving spirit masters include tests, recipes, "my favorite fruits & vegetables" sheet, vitamin charts. A classroom wall chart categorizes vegetables by family group.

6. Breads & Cereals - Time & money are two of the considerations students face when they buy &/or prepare different kinds of foods made from grains. This program helps them make intelligent choices based on an understanding of variety of breads & cereals available to choose from, what differences are in nutrition, & problems of preparation. It includes important principles & methods for successful starch cookery & baking.
Overhead transparencies explain varieties of pasta & their uses & show some common baking blunders. Spirit masters involve students in comparison shopping exercises, a survey of favorite grain foods & tests on materials. A classroom wall chart illustrates ways to shape dough.

MAJOR APPLIANCES - CORNING GLASS WORKS - no price available - fs.

MARVELS OF MICROWAVE KIT - NASCO - $12 - fs, cassette, TG, flash cards, 7 transparencies, wall chart.
Complete kit for teaching microwave cooking. FS & cassette present concept & history of microwaves, proper dishes to use & various ways to cook.

MARVELS OF MICROWAVE - CORNING GLASS WORKS - no price available - fs.

NAMES IN THE COOKING GAME - EKCO - no price available - fs.

NUTRITION: FOODS, FADS, FRAUDS, FACTS - GUIDANCE ASSOCIATES - $59.50 - 3 fs, 3 cassettes, DG.
Current version. Part I explores sociology of American eating habits: examines attitudes toward being overweight, slim; reviews social functions of meals, refreshments; examines socioeconomics of food marketing. Part II probes psychological factors governing development of personal tastes, reasons for overeating, motivations for dieting. Part III outlines basics of daily nutrition; outlines roles of vitamins & minerals, protein, fats, carbohydrates, major food groups; offer guidelines for wiser, more enjoyable eating.

NUTRITION: FOOD & HEALTH (1 & 2) - CENTER FOR HUMANITIES - $109.50 - 2 carousels, 2 cassettes, 2 lp's, TG.
Program uses a TV gameshow format to introduce students to a variety of questions involving nutrition. Amusing & fast-paced, Part I shows two teenagers as contestants who must choose between nutritious & non-nutritious foods. Part II concentrates on phenomena of processed & refined foods, discusses production & promotion of low-nutrition "junk" foods & investigates role consumers play in supporting food industry. Effects of advertising & packaging are also examined. Viewers asked to consider why, with such an abundance of nutritious food available in this country, we persist in eating poorly.
Program defines processed foods & points out benefits of processing to manufacturers, who want products that cost little to produce, won't spoil & will seem exciting to consumers. Students learn why refined sugar, refined starch, vegetable oils & water are ideal ingredients for such products. Program emphasizes importance of consumer awareness in selecting & demanding nutritious foods. Students are encouraged to promote better nutritional practices by learning to shop carefully, check ingredients before buying & seek high nutrition foods.

NUTRITION: FOOD VS HEALTH - SUNBURST COMMUNICATIONS - $45 - 2 part fs program with cassettes.
A unique quiz show format encourages student thinking about nutritional needs of body & importance of meeting them. This humorous, effective presentation examines eating habits of Chuck America & Susie Tomorrow as they view for years of good health on "The Food Game".
In more serious view, program explores why Americans have little awareness of their nutritional needs. Further, it examines roles of manufacturers, advertisers & governmental agencies in shaping American eating habits.

THE NUTRITION SERIES - McGRAW-HILL - no price available - (2 sets) - fs.

NUTRITION SERIES TEACHING AIDS - TEACHING AIDS, INC. - See Below. - FS, cassette, worksheet, post-test & key are included in each boxed program. Indepth and comprehensive nutrition information.
ENERGY & CARBOHYDRATES, THE FATS, FAT-SOLUBLE VITAMINS-BODY REGULATORS, NUTRITION IN THE HOME, PROTIENS-THE BUILDING BLOCKS, SCIENCE OF NUTRITION, SOCIAL ASPECTS OF NUTRITION, WATER & MINERALS, WATER SOLUBLE VITAMINS.

NUTRITION: WHAT'S IN IT FOR YOU? - J. C. PENNY - $14.25 - Multimedia.
Investigates relationship of nutritional awareness & attitudes to eating patterns; how diet affects your health; weight control in your lifestyle; & nutritional labeling--its functions & use. Includes: fs, cassette, activity sheets, poster & gaming activities.

OUTDOOR COOKING ADVENTURES - REYNOLDS WRAP KITCHENS - no price available - fs, script.
An aid for the outdoor cook, whether novice or expert, at home & at the campsite. Information provides skills & techniques to help make food preparation outdoors an easy, exciting experience.

PLANNING TO EAT?? A GUIDE TO SAVING TIME, MONEY & ENERGY - TUPPERWARE - $9.95 - Multimedia.
An overview of basic management skills useful in planning of meals, buying & storing food, & organizing work efficiently. Hints for saving time, money & energy are featured throughout.

POPPIN' SWAP GAME - PILLSBURY - $22.50 - Card Game (2 decks).

SPACE AGE COOKING - MONTGOMERY WARDS - $8 - fs, script, student quiz.
Basic microwave oven information on what microwaves are, advantages of microwave cooking, use & care of oven & answers to most frequently-asked questions. Use of basic four to demonstrate various foods which can be prepared in microwave oven.

SUPER SANDWICH FOOD GAME - TEACHING CONCEPTS, INC. - $12.95 - Game.
Game board, cards, dice, markers. Idea is to concoct the Super Sandwich giving nutrients he/she needs--without going over calorie limit.

TODAY'S CHOICES - CEREAL INSTITUTE, INC. - no price available - fs, TG.
FS seeks to encourage high school students to understand the relationship of decisions about food to their nutrition, appearance & health.

VEGETARIANISM IN A NUTSHELL - THE POLISHED APPLE - $29.75 - fs, cassette, TG.
A program explaining the vegetarian diet, providing sound nutrition principles that are flexible enough to accommodate a wide variety of lifestyles.

WEIGHT CONTROL - OUR BABY'S FIRST SEVEN YEARS - $12 - fs, cassette.
How to get back to a "Whistle" figure. The importance of the right foods (at right time), exercise & planning.

WRAPS AND PACKS FOR FOOD - A LOOK AT FOOD PACKAGING - MICHIGAN STATE - no price available - 44 slides, script, & TG.
Includes what every consumer should know about food packaging. Explains the purpose of food packages, growth of the food packaging industry, the laws & regulations controlling food packaging, & trends in food packaging.

FOOD AND NUTRITION
BOOKS

Alcoa - 401 Party and Holiday Ideas - Golden Press, 1971.

American Culinary Society - All Color Cookbook - Crescent Books, 1970.

American Culinary Society - Step-By-Step Cookery - Crescent Books, 1974 -
  Cooking & Preserving Vegetables
  International Book of Fish & Egg Dishes
  International Meat Cookery
  Soups, Pasta & Rice Dishes

Beard, James - Barbecue with Beard - Western Publishing Co., 1975.

Beard, James - The Best of Beard - Western Publishing Co., 1974.

Better Homes and Gardens - Meredith Corp. - See Below.
  Fondue and Tabletop Cooking, 1971
  Ground Meat Cookbook, 1969
  Quick Breads Cookbook, 1975

Bowes - Complete Guide to Profitable Meat Management - Cahners, 1971.

Bruno and Dakan - Cooking in the Classroom - Fearon Publishing, 1974.

Cahner's Publishing - No date available - See Below.
  Host/Hostess
  Food Care and Food Storage
  Breakfast Preparation
  Counter Service
  Luncheon Cooking
  Kitchen Sanitation
  Foodservice Safety
  Bussing Attendant
  Waiter, Waitress
  Grill Cooking

Campbell's - 100 Best Recipes - No date available.

Carson, Ramec, Cobe - How You Plan and Prepare Meals and TG - McGraw-Hill, 1980.

Chambers and Asher - The Lip-Smackin' Joke-Crackin' Cookbook for Kids - Golden Press Book, 1974.

Cone, Joan - Easy Game Cooking - EPM Publications, 1974.

Crocker, Betty - Golden Press - See Below.
    Betty Crocker's Cookbook, 1973
    Cooky Book, 1973
    Dinner for Two Cookbook, 1974
    Dinner Parties, 1974
    Do Ahead Cookbook, 1973
    Easy Oven Meals, 1973
    Family Dinners in a Hurry, 1974
    Hamburger Cookbook, 1973
    Low Calories Cookbook, 1973
    Meatless Main Dishes, 1973
    Money Saving Dinners, 1973
    New Boys and Girls Cookbook, 1973
    New Outdoor Cookbook, 1971
    Parties for Children, 1974

Cronan and Atwood - Foods in Homemaking - Chas Bennett, 1972.

Culinary Institute of America - The Professional Chef - Culinary Institute of America, 1974, 4th Edition.

Duffie, Mary Ann - So You Are Ready to Cook - Burgess, 1974.

Favorite Recipes Press, Inc. - Canning, Freezing, & Preserving Cookbook - 1975.

Garland Books - Round the World Cooking Library - See Below.
    British and Irish Cooking, 1974
    French Cooking, 1973
    Latin American Cooking, 1973
    Scandanavian Cooking, 1973
    Italian Cooking, 1974
    Spanish and Portuguese Cooking, 1973

Goodwin and Pollen - Creative Food Experiences for Children - Center for Science in the Public Interest, 1974.

Gottlieb, Ruth - The Art of Folding Napkins - 1974.

Hertzberg, Vaugham, Greene - Putting Food By - Stephen Greene Press, 1975.

Hobson, Phyllis - Making Breads with Home-Grown Yeasts and Homemade Grain - Garden Way Publishing, 1974.

Hobson, Phyllis - Making Homemade Cheese and Butter, Garden Way Publishing, 1974.

Hudson and Weaver - Plans for Living, Your Guide to Health and Safety - Fearon Publishing, 1973.

Johnson, Ronald - Southwestern Cooking - UNM Press, 1971.

Kahrl, William - Modern Food Service Planning - Chain Store Pub., 1975.

Kemp, Judy - The Supermarket Survival Manual - Bantam Book, 1973.

Kennedy, Diana - The Tortilla Book - Harper and Row, 1975.

Kowtaluk, Helen - Discovering Nutrition and Student Guide, Chas Bennett, 1980.

Lerza and Jacobson - Food for People Not for Profit - Ballantine Books, 1975.

Lund and Park - The Metric Cookbook for Young America - Teaching Aids, Inc., 1976.

Lundberg, Donald E. - The Tourist Business - Cahners Books, 1974.

Moragne, Washington - Focus on Foods - McGraw-Hill, 1974.

Morris, Melinda - The First Baby Food Cookbook - Grossett and Dunlap, 1972.

National Restaurant Association - Food Poisoning Case Histories Booklet and Profitable Food Service Management Skills Booklets (9), 1966.

Niles and Streufert - Family Table Service - Burgess, 1967.

Pain, Alfonso G. - Western Mexican Cookbook - Booksmith, 1971.

Pillsbury - Bakeoff Cookbook - Pillsbury Corp., 1968.

Pillsbury - Bakeoff Main Dishes Cookbook - Pillsbury Corp., 1968.

Ray and Lewis - Exploring Professional Cooking- Chas Bennett, 1976.

Rice, Emma - Baking and Cooking at High Altitudes - Modern Printing Co., 1972.

Riehl, C. Luise, R.N. - Family Nursing - Chas Bennett, 1974, 3rd Edition.

Rutledge, Mildred - Singing in the Kitchen Cookbook - Sunstone Press, 1973.

Serrane, Ann - William Morrow - See Below.
  Good Food with a Blender, 1974
  Good Food without Meat, 1973
  Good Food and how to Cook it, 1972

Sonnenschmidt and Nicolas - Art of Garde Manger - Cahners Books International, Inc., 1976.

Sunset Books - Lane Books - See Below.
Cooking with Spices and Herbs, 1974
Mexican Cookbook, 1969
Recipes for Ground Beef and Other Ground Meats, 1971
Salad Book, 1966

Thomas, Dian - Roughing It Easy - Brigham Young University Press, 1974.

Time-Life Books - Cooking From Around the World Series - Each consists of a hardbound book and smaller spiral bound recipe book to go with it. See Below.

A Quintet of Cuisines
African Cooking
American Cooking: Creole and Acadian
American Cooking: Eastern Heartland
American Cooking: Great West
American Cooking: Melting Pot
American Cooking: New England
American Cooking: Northwest
American Cooking: Southern Style
Chinese Cooking
Cooking of Carribean Islands
Cooking of Germany
Cooking of India
Cooking of Japan
Middle Eastern Cooking
Pacific and Southeast Asian Cooking
Russian Cooking

Time-Life Books - Recipes from Foods of the World - Time-Life, 1972.

United States Department of Agriculture - Complete Guide to Home Canning, Preserving and Freezing - Dover Publications, 1973.

United States Department of Agriculture - Food Yields - Ag. Research Service, 1975.

United States Department of Agriculture - Nutrition Labeling - Ag. Information Bulletin No. 382 - 1975.

University of New Mexico, Cultural Awareness Center, Special Mini-Grant - De La Tierra - Students at Escalante High School, Tierra Amarilla, New Mexico, Instructor - Linda Jaramillo.

Vallen, Jerome I. - The Art and Science of Modern Innkeeping - Ahrens Pub. Co., 1968.

Villella, Joseph H. - The Hospitality Industry, the World of Food Service - McGraw-Hill, 1975.

Visick and Van Kleek - Menu Planning - McGraw-Hill, 1974.

Weaver, Ann - Planning Meals and Shopping and TG - Fearon Publishing, 1970.

Weaver, Ann - Young Homemakers Cookbook and TG - Fearon Publishing, 1974.

Wynn, Meridee Foutz - A Deer Little Cookbook - 1971.

GUIDANCE
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ALCOHOL & ALCOHOLISM - IMPERIAL EDUCATIONAL RESOURCES INC. - $56.00 - 4 fs, 4 lp's.
Through the ages, alcohol has been used both for social and for religious purposes. Accurate information about this widely used and readily available substance is contained in this new sound fs set. Realistic situations are used to dramatize problems associated with alcohol in our society and show how alcohol can affect people of all ages.

ALCOHOL: THE SOCIAL DRUG - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Explores criteria for acceptable and pathological drinking. Reviews social role and history of liquor in our society. Interviews with an alcoholic; a teenager coping with alcoholism in his family; and former director for the Greater Hartford Council on Alcoholism.

BETWEEN GENERATIONS: PARENT/TEENAGE RELATIONSHIPS - McGRAW-HILL - no price available.

COPING WITH DEATH AND DYING - KUBLER-ROSS, ELISABETH, M.D. - no price available - 5 cassettes and book, and book: ON DEATH AND DYING.
Dr. Ross discusses her theories on Death and Dying in these 5 cassettes. Cassettes are entitled: 1) Lessons from the Dying Patient: The Fear of Death (Introduction), 2) Stages of Dying: Denial, 3) Stages of Dying: Bargaining, Depression, 4) Children and Death, and 5) Sudden Death.

DROP OUT OR HANG IN - GUIDANCE ASSOCIATES - $85.00 - 4 fs, 4 lp's, TG.
A carefully researched overview of causes and ultimate consequences of dropping out. Through interviews with drop-outs and with youngsters who have decided to go back to school after having quit, students begin to see the far reaching effects of a limited education. Part 1 focuses on causes and effects of dropping out. Part II presents interviews with rural and urban drop-outs and hear them explain why they decided to quit. Part III examines various institutions and evaluates their effects on the children who attend them, and part IV looks at the young people who have opted to return to school.

DROPPING OUT: THE ROAD TO NOWHERE - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG. Dropouts tell what they found "on the outside". Reasons for returning to school. Program focuses on high school diploma as a necessary tool for career patterns now developing and realistically tells what the dropout can expect on the outside.

THE DRUG INFORMATION SERIES - GUIDANCE ASSOCIATES - $26.00 each - Four Boxed Programs.
Four, sound fs programs describing history and medical and legal classifications of drugs; social, physical and emotional factors associated with drug use; effects upon users; methods of treatment for drug abuse. Programs have been prepared in consultation with leading medical and behavioral authorities and feature comments by teenagers relating their own drug experiences:

1 - Narcotics - 1 fs, 1 lp, TG.
2 - Psychedelics - 1 fs, 1 lp, TG.
3 - Sedatives - 1 fs, 1 lp, TG.
4 - Stimulants - 1 fs, 1 lp, TG.

THE DRUG THREAT: YOUR COMMUNITY'S RESPONSE - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Discusses methods communities, agencies and schools now use to confront citizens with the realities of drug abuse; explores practical methods for coping with the problem.

THE EFFECTIVE TEACHER: DRUG EDUCATION - GUIDANCE ASSOCIATES - $79.50 - 4 fs, 4 lp's, TG.
A program introducing basic facts about drugs and youth attitudes; describes ways to handle drug problems in school; examines on-going curriculum approaches to drug problems in schools, explores ways to develop optimum classroom goals and master drug education techniques.

THE EFFECTIVE TEACHER: FAMILY LIFE AND SEX EDUCATION - GUIDANCE ASSOCIATES - $64.00 - 3 fs, 3 lp's, TG.
A multigrade level, inservice training program designed for educator and administration use; builds teacher proficiency and confidence in conducting successful family life and sex education classes.

ETHNIC HERITAGE: A LIVING MOSAIC - PENNEY, J. C. - $4.60 - 1973 - Objective is to encourage: basic pride in one's own heritage, an awareness and appreciation of others' heritage, a recognition that parts of others' heritages enrich our own. Fs 7 cassette may be presented with or without workbook (may be duplicated) or can be used individually.

THE EXPLOITED GENERATION - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Analyzes mass media advertising; appeals to insecurity, conformism; manipulating of youth styles; and ways to fight such exploitation.

FOUR WHO QUIT - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
Specifically structured to increase awareness and understanding of dropouts and problems which confront them as they attempt to fit into a world for which they are unprepared

HARD TO FEEL YOU"RE SOMEBODY: DOPE IN THE CITY - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Program is composed entirely of frank and powerful comment by youngsters from the inner city. Explores relationships between grinding pressures of daily life, peer norms, seeming irrelevance of school--and drug use. Shows positive ways individuals have kicked drugs through personal relationships, restructured self-image, involvement with religion, social action.

HOMOSEXUALITY: THURSDAY'S CHILD - AUDIO VISUAL NARRATIVE ARTS - $37.50 - 2 fs, 2 lp's, TG.
Program offers a straightforward discussion of current attitudes, opinions and theories on homosexuality. Includes interviews with people who have worked professionally with homosexuals as researchers or therapists. Comments are also heard from a diverse group of homosexuals: men and women, teenagers and adults, teachers and students, writers, doctors, artists, political activists.

LEARNING ABOUT SEX (GRADES 7-9) - GUIDANCE ASSOCIATES - $26.00 - 1 fs, 1 lp, TG.
American Film Festival Honors. Prepares Junior High School students intellectually, psychologically for participation in class discussions.

LIFESTYLE 2000: INQUIRY INTO THE FUTURE - INQUIRY AUDIO VISUALS - $39.00 - 2 fs, 2 lp's.
An exciting look at what life will be like at beginning of next millennium, showing impact that today's events and decisions will have on world of tomorrow. Four creative thinkers explore these and other questions about the year 2000: Hugh Downs, Television Commentator; Ray Bradbury, Science/Fiction Writer; Paolo Soleri, Architect; and Herman Kahn, Director of Hudson Institute; challenge students to come to terms with multiplicity of options that will be available to them in future.
Designed to elicit an immediate response from your students, anxious to make their own predictions about future, this program includes dramatic pictures of a city of tomorrow already under construction...a discussion of "cloning"--ability to produce identical genetic copies of individuals & more.

LIFESTYLE 2000: WHAT WILL WE TAKE TO THE FUTURE? - INQUIRY AUDIO VISUALS - $39.00 - 2 fs, 2 lp's.
A compelling view of future, as seen by four articulate Americans who express their hopes and fears for mankind in coming century. Anthropologist Margaret Mead; Environmentalist Barry Commoner; Publisher of Whole Earth Catalog, Steward Brand; and Director of Friends of the Earth, David Brower; stress that future is being defined now...that we must look for viable alternatives to today's lifestyles...reorient our thinking, and demand less of the Earth...take a hard look at relationship between immediate economic gains and longrange energy crisis. An arresting way to show your students that options they select/alternatives they choose, today... will shape their world tomorrow.

LIVING WITH DYING - THE CENTER FOR THE HUMANITIES - $99.85 - 2 carousels, 2 tapes, 2 lp's, TG. (Two-Part Boxed Program).
By separating the dying from healthy, Americans have created a climate of fear that is unnatural. Program explores subject of death realistically, stressing that all living things have a life cycle and that death is a natural part of that cycle. Students study various reasons for some form of immortality. They also examine psychological stages experienced by the terminally ill and witness, in a case study, how one young woman copes with finality of death.

LSD: THE ACID WORLD - GUIDANCE ASSOCIATES - $35.00 - 2 fs, 2 lp's, TG.
Introduction to LSD, its effects and some of the basic facts, such as history, after-effects, etc.

MAN'S SEARCH FOR IDENTITY - CENTER FOR HUMANITIES - $104.50 - 2 carousels, 2 cassettes, 2 lp's, TG, (Two-Part Boxed Program).
Program is designed to help young people understand that the lifelong struggle for identity is common to all; that identity is shaped publicly and privately, and finally, that search to find out who we are is never finished. We must constantly seek to incorporate new parts of ourselves.

POWER OF MY SPIRIT: THE AMERICAN INDIAN - INQUIRY AUDIO VISUALS - $39.00 - 2 fs, 2 lp's.
A poignant, in-depth examination of angers, fears, hopes and frustrations of young Indians as they try to work within white man's system. This fs shows how ill-prepared most Indians are to compete in world beyond reservation...how a technological society has alienated them not only from white man's world, but from their own traditions as well...how they are returning to reservation, believing they can find an alternate lifestyle there that will re-assert values of their fathers.

RAPE: THE SAVAGE CRIME - AUDIO VISUAL NARRATIVE ARTS - $37.50 - 2 fs, 2 lp's, TG.
This year half a million women will be victims of what experts believe is the most widely committed violent crime in the nation today--Rape. Students follow what happens when a woman does report a rape--an intensive interrogation by often skeptical or hostile police; a medical exam by an unknown doctor; possible confrontation with her attacker and eventual cross-examination in court about her own sexual history. Students learn of important reforms in police departments which established special rape units headed by women officers; in hospitals; in cities with volunteer Rape Crisis Centers. Program focuses on where, when and by whom women are most likely to be raped and reports on slim chances of an attacker being apprehended and convicted even when rape is reported. It also describes some basic precautions against rape, pointing out that girls must first shake off cultural conditioning which makes them easy victims. Boys as well as girls will benefit from having myths about rape laid to rest.

SEX EDUCATION IN AMERICA - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
This program organizes current information about sex education for more effective comprehension by parents and community. Explores successful curriculum administered in various schools and discusses how and why they work well.

SEX EDUCATION U.S.A. - GUIDANCE ASSOCIATES - $64.00 - 3 fs, 3 lp's, TG.
A revision of the program Sex Education in America (see page 17).
This program organizes current information of and about sex education for more effective comprehension by parents and community. Explores successful curriculums administered in a variety of schools and discusses how and why they work.

SEXUAL VALUES IN SOCIETY - GUIDANCE ASSOCIATES - no price available - 2 fs, 2 lp's, TG.
The problem is stated clearly and succinctly by a teenage girl in this fs program, "I'd say," she remarks, "the sexual values of our society, at the present time, are really pretty confused."
Young people are themselves confused. From every source they get conflicting views on role sex plays, or should play in their lives. They can observe in adult society a wide spectrum of possible choices about sexual behavior and they face constant erotic bombardment from advertising and entertainment media. At the same time, they are often expected to adhere blindly to rules of sexual behavior that no longer seems to make sense to them.

VENEREAL DISEASE: A PRESENT DANGER - GUIDANCE ASSOCIATES - $40.00 - 2 fs, 2 lp's, TG.
General information about VD and its seriousness. Explains basic facts about syphillis and gonorrhea; emphasizes importance of being able to recognize signs of infection and of seeking help immediately.

HOUSING AND INTERIOR DESIGN
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ANATOMY OF A SALE - SEARS, ROEBUCK & CO. - no price available.

COLOR IN HOME FURNISHINGS - SEARS, ROEBUCK & CO.- $12.00 - Transparencies. Basic information about color -- color schemes, optical illusions with color, color symbolism and general suggestions for using color.

DECORATING MADE EASY - SEARS, ROEBUCK & CO. - $5.00 - fs, TG, 50 booklets. Interprets elements of design in terms of color schemes, furnishings & accessories & suitability for a family's lifestyle. Discusses what to look for & think about before purchasing home furnishings. Unit includes a fs, lp & 50 Hidden Values "How to Select Furniture" Booklets.

ENERGY: USE IT WISELY AROUND THE HOME - PHOTO LAB - $11.50 - fs, cassette, TG. Handy tips on how energy is used to heat, cool, cook & clean home & how it can be used more efficiently.

THE ETHAN ALLEN HOME FASHION COURSE - ETHAN ALLEN, INC.- $34.75 - Multimedia Kit.
10-Lesson TG, including master sheets, glossaries, & suggested student projects; Copy of "Ethan Allen Treasury of American Traditional Interiors" a 408-page decorating idea book; 25 copies of students' mini home decorating booklets, "Getting Beauty & Value for Your Decorating Dollars"; 3 fs, 4 furniture charts; and 25 color wheels.

FASHIONS IN DINING - SEARS, ROEBUCK & CO. - $5.00 - fs, TG, 50 booklets. Offers an imaginative & artistic approach to applying rules of table setting as well as basic information on purchase of tableware.
Unit includes fs, TG, and 50 booklets.

FOUNDATIONS FOR YOUR HOME - NASCO - $17.00 - 33 slides and script. Prepared to familiarize prospective builders & home owners with importance & type of foundations used in light house construction. Shows step, pier, continuous wall, pole, grade beams & slab foundations & also illustrates soil interaction and reaction overturning, moisture & insulation.
Comes complete with lecture guide.

FURNITURE CARE & FLOOR CARE - JOHNSON WAX - no price available - 2 fs, 2 lp's, 2 cassettes, 2 TG, 2 informational booklets, game & printed scripts. The care of furniture & rugs today is vastly changed from the past. Different types require different needs. To meet these needs, a number of specialized furniture care products with improved performance have been formulated to do particular jobs, better & timesaving too.
This program will help train future consumers in techniques of furniture & rug care.
It is understood that these materials are an advertising promotion as well as a teaching aid for your classroom.

A GOOD BATHROOM FOR YOUR HOME - PHOTO LAB - $5.50 - fs, TG.
Gives ideas for planning bathrooms including design, equipment & color schemes. Gives layouts for bathrooms, discusses wall-hung & built-in equipment for infirm.

A GOOD KITCHEN FOR YOUR HOME - NASCO - $6.80 - fs with script.
What do you look for when planning a kitchen layout? This series tells how kitchens can be planned for attractiveness, efficiency & satisfaction. Lecture guide included.

HEATING & COOLING YOUR HOME - NASCO - $15.50 - 52 slides and script
Deals with types of heating & cooling systems. Complete with lecture guide.

HOME CARE - PROCTOR & GAMBLE - Folder - No price available.

HOME DECORATION SERIES - McGRAW HILL - no price available -
1 of Set 1; 2 of Set 2.

THE HOME: AN ENVIRONMENT FOR GROWTH - PENNEY, J. C. - $12.75 - 1971 - Multimedia.
How homes can meet identified needs of man. Include: 1 cassette; 4 poster reproductions of children's drawings; 3 case studies & questionnaire; 12 slides & 1 transparency; 3 floor plans w/1 set of movable furniture cutouts for an overhead projector.

INEXPENSIVE APARTMENT DECORATING - INTERPRETIVE EDUCATION - $22.95 -
1 fs, 1 cassette, 1 Teacher's Manual.
Unique ideas on ways to make an inexpensive apartment look like a "posh pad".

INTERIOR BUILDING MATERIALS FOR THE HOME - NASCO - $14.50 - 42 slides.
Update on types of building materials being used in home construction today. TG included.

THE INTERIOR DESIGN SERIES - BUTTERICK - $198.00 - Four Boxed Programs
Introduces students to the principles of designing & furnishing their own living environments...using down-to-earth ideas...and a realistic budget.

1. A LIVING ENVIRONMENT - 2 fs, 2 cassettes, 8 transparencies, 6 spirit masters, Poster & TG.
   Unit begins with historical development of the home & its functions. Shows effects of climate and natural environment on design and layout of a house. Examines various types of plans.

2. WORKING WITH SPACE - (same as #1)
   Elements of design are explored; guidelines are offered for arranging furniture; section on furniture provides historical background & examines forms that have evolved & their different functional purposes.

THE INTERIOR DESIGN SERIES - BUTTERICK - (continued)

3. WORKING WITH BACKGROUNDS - (same as #1)
   Explains lighting, colors, and textures and uses of different materials on floors, walls and windows.

4. CREATING PERSONAL SPACE - (same as #1)
   Tips to students on how to make their environment reflect their personalities and lifestyles and how to use a limited budget, do-it-yourself ideas and much more.

LAUNDERING - PROCTOR & GAMBLE - Folder - no price available.

LET'S DECORATE THE BATHROOM - SEARS, ROEBUCK & CO. - $5.00 - fs, TG, 50 Booklets.
Ways to make a bathroom attractive as well as functional.

A LOOK INTO THE HOME FURNISHINGS INDUSTRY - HERCULON - $12.00 - Multimedia.
Kit includes all materials for a complete unit on home furnishings for use with both male & female students in secondary level.
Consists of 3 fs, with cassettes, 3 wall charts, 6 spirit master work sheets, 24-page Educator's Resource Manual, in English & Spanish.

PLANNING THE BEDROOM - NASCO - $6.50 - fs & script.
Helps families & designers of homes develop a greater awareness of human values and needs in house design. Shows bedroom planning.

PRACTICAL SKILLS FOR THE HOMEMAKER - CENTRON EDUCATIONAL FILMS - $82.50 - 5 fs, 5 cassettes, 1974.
Each fs presents procedures for practical repairs or decorations.
Basic materials are designed to teach beginners--male or female--how to save money. Safety is emphasized.

1. How to Hang Wallpaper

2. How to Paint Interior Walls & Trim

3. How to Make Minor Electrical Repairs

4. How to Refinish Wood Furniture

5. How to Make Simple Plumbing Repairs

SELECTING & BUYING A MOBILE HOME - PHOTO LAB - $17.00 - fs, cassette.
Contains facts on construction standards, appearance, details, space requirements, maintenance of mobile homes.

SELECTING A HOUSE PLAN - PHOTO LAB - $5.50 - fs, TG.
Discusses importance of family's needs in relation to a house floor plan. Analyzes a simple, rectangular, one-story, 3-bedroom house.

THE SOLAR QUEST - THE POLISHED APPLE - $29.75 - fs & cassette.
An inspiring view of the present & future of solar technology with an emphasis on home design.

WINDOW TREATMENTS - SEARS, ROEBUCK & CO. - $5.00 - fs, TG, 50 Booklets.
Views window treatments as an integral part of room decoration, focusing on their purpose and function.

YES YOU ARE A COLOR EXPERT - MONTGOMERY WARD - $10.00 - fs, TG, 1p.
Program designed to teach the use of color in home furnishings.

YOUR SPACE AGE KITCHEN - SEARS ROEBUCK & CO. - $5.00 - fs, TG, 50 Booklets.
Relates kitchen planning to principles of good management & work center arrangement.

YOUR SPACE AND MINE - A BEHAVIORAL APPROACH TO ENVIRONMENTS - PENNEY J. C. - $13.75 - Multimedia, fs, cassette & activity sheets.
Churchill said, "We shape our buildings & then they shape us."
Unit investigates inter-relationships of personal space, sensory cues, environmental messages, personalization of surroundings, & behavior settings. Personal relationships & family interaction in environment are related to crowding, privacy needs, opportunities for socialization & provision for continuity of family or cultural heritage.

HOUSING AND INTERIOR DESIGN

BOOKS

Anderson, Bruce - The Solar Home Book - Cheschire Books, 1976.

Behrman, Daniel - Solar Energy the Awakening Science - Little, Brown & Co. 1976.

Belina, Virginia Sweet - Planning for Your Own Apartment - Tearon Pub., 1975.

Daniels, Farrington - Direct Use of the Sun's Energy (Paperback) - Ballantine Books, 1964.

Dekorne, James B. - The Survival Greenhouse - Blue Feather Press, 1975.

Fisher and Yanda - The Food and Heat Producing Solar Greenhouse Design, Construction, Operation - John Muir Pub., 1976.

Fitch, James Marston - American Building--The Historical Forces that Shape it. Houghton Mifflin, 1966, 2nd Edition (Revised).

Ludwig, Amber C. - The Bissell Guide to Housekeeping for Young Homemakers - Bantam Books, 1967.

Morton, Geuther, Guthries and Inman - The Home Its Furnishing and Equipment - McGraw, Hill, 1979.

Morton, Ruth - Interior Design - McGraw-Hill, 1979.

Stedman, Wilfred and Myrtle - Adobe Architecture - Sunstone Press, 1973.

Yanda, William - An Attached Solar Greenhouse - The Lightning Tree, 1976 Spanish-English Edition.

HUMAN GROWTH AND DEVELOPMENT
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ARE YOU LISTENING? - J. C. PENNEY - $4 - cassette.
Six minute cassette is a communication tool to evaluate how well we listen.

AWARENESS--INSIGHT INTO PEOPLE - J. C. PENNEY - $11.50 - Multimedia.
Unit is designed to help improve student's understanding of himself & other people. Includes: TG, "Becoming Aware" - fs & lp on observation, stereotyping, empathy, case studies -- learing experience to increase awareness, "Being Aware" -- a game with chance cards to apply learning & expand understanding into how other people feel.

BECOMING: A COURSE IN HUMAN RELATIONS - LIPPINCOTT CO. - $152.46 - Three boxed modules & TG.
BECOMING is a complete kit, divided into three self-contained modules: Relating, Interaction, & Individuality. Kits contain audio cassettes, signs, game money, picture cards, & other equipment needed. They can be used sequentially or as independent units. It fits naturally into any area of curriculum that is concerned with personal development, values clarification, communications and mental health.

Module 1: Relating
Module 2: Interaction
Module 3: Individuality

BECOMING A MAN - GUIDANCE ASSOCIATES - no price available - fs, lp, TG.
Explains physical changes leading to maturity with discussion of parallel emotional, social & sex role development in adolescent boys.

BECOMING A MAN/BECOMING A WOMAN - GUIDANCE ASSOCIATES - $26 - fs, lp, TG.
Program combines explanation of physical changes leading to maturity with discussion of parallel emotional social & sex development in adolescent boys & girls.

BECOMING A WOMAN - GUIDANCE ASSOCIATES - no price available - fs, lp, TG.
Explains physical changes leading to maturity with discussion of parallel emotional, social & sex role development in adolescent girls.

THE BEGINNING - BOSUSTOW PRODUCTIONS - $80 - 16 mm color film - 4 1/2 minutes.
Designed to stimulate discussion on role of creative individual in relation to his society. Describes how one wiggleman is inspired to do something different from rest of his companions. Although they ridicule him, the new idea is proven successful, giving skeptics courage to try it too. One person dares to create--a beginning. A Wiggleman tale.

BEGINNING TO DATE - GUIDANCE ASSOCIATES - $26 - fs, lp, TG.
Created to inform & reassure junior high boys & girls about personal feelings, social conventions. Seven built-in discussion breaks invite discussion of dramatized situations.

THE BIOLOGICAL ASPECTS OF SEXUALITY - HARPER AND ROW - $99 - 4 fs, 4 cassettes, TG.
A thorough, comprehensive picture of the biological aspects of human sexuality. From the wonders of fetal development & birth, to the threat of Venereal Disease. Visuals are candid, but not offensive.

1. The Nature of Human Sexuality
2. Conception Control
3. Human Development
4. Venereal Disease

THE CITIES GAME - PSYCHOLOGY TODAY - Game.
This game has no dice, no complicated instructions, no restrictions. You get mental sharpening of dealing in complexities of city life.

CLARIFYING YOUR VALUES: GUIDELINES FOR LIVING - CENTER FOR HUMANITIES - $114.50 - 2 carousels, 2 cassettes, 2 lp's, TG. (Two Boxed Programs).
Program encourages students to define their value systems by analyzing their day-to-day reactions to people & events. Program concludes by stressing importance of selecting goals that reflect our highest values.

COMMUNICATION SKILLS: LEARNING TO LISTEN AND EXPRESS YOURSELF - CENTER FOR HUMANITIES - $114.50 - 2 carousels, 2 cassettes, TG. (Two Boxed Programs).
A sensitive inquiry into dual nature of communication, program emphasizes delicate interplay between listening & speaking.

CONSEQUENCE CARDS - ARGUS COMMUNICATIONS - $10 - 71 color cards.
The 71 full color cards help students understand effects of their own & others actions. Cards give students practice in predicting consequences by providing real life situations for active, involved consideration.

CONTRACEPTION: A MATTER OF CHOICE - AUDIO VISUAL NARRATIVE ARTS - $34.50 - 2 fs, 2 lp's, TG.
Two-part program traces history of man's efforts to control fertility; summarizes state laws governing birth control; describes & evaluates medically-accepted means of contraception. Discusses certain methods of contraception.

COPING WITH LIFE: THE SOURCES OF ANXIETY - CENTER FOR HUMANITIES - $114.50 - 2 carousels, 2 cassettes, 2 lp's, TG. (Two Boxed Programs).
Program emphasizes that anxiety is a natural & common feeling, experienced by everyone at some time. Discusses four kinds of anxiety.

DATING PROBLEMS OF OLDER TEENS - SOCIETY FOR VISUAL EDUCATION, INC. - SINGER - $38.70 - 4 fs, lp's, TG.
Dating Conduct, Responsibilities of Dating, the Real Thing, & Taking a Look at Marriage (fs titles).

DECISION-MAKING: DEALING WITH CRISIS - CENTER FOR HUMANITIES - $99.85 - 2 carousels, 2 cassettes, 2 lp's, TG. (Two Boxed Programs).
Balanced & carefully reasoned treatment of specific decision-making skills. Program suggests 4 useful techniques for crisis management. Finally program deals with selecting an appropriate solution from available alternatives.

DECISIONS, DECISIONS - J. C. PENNEY - $19 - Multimedia.
Four modules presented in unit deal with: decisions, design, dynamics of communication, and thinking skills for decision making & deciding.

FAMILY LIFE - BUTTERICK -

Program 1: Adolescence, Love and Dating
Program 2: Marriage and Parenthood
Program 3: The Family in Transition

FAMILY LIVING PROGRAM - SCHOLASTIC - $149.50 - 3 fs, worksheets & TG in each unit. (Only units 1 & 3 available).
Covers important aspects of family life in each unit.

Unit 1: The Individual
Unit 3: The Family

THE GIVING TREE - BOSUSTOW PRODUCTIONS - $19.50 - fs, lp, TG.
Adapted from the book by S. Silverstein, this fs is a poignant story about the relationship between a boy & a tree, illustrating the truth about the meaning of giving, receiving, & love. The ending fittingly demonstrates that giving does not necessarily mean things.

GRAB HOLD OF TODAY - RAMIC PRODUCTIONS - $475.00 - 16 mm color film, 30 minutes.
Great action motion picture specifically produced to inspire and motivate your people to levels of achievement they've never scaled before.

GROWING INTO MANHOOD (MIDDLE SCHOOL APPROACH)- GUIDANCE ASSOCIATES - $40 - 2 fs, 2 lp's, TG.
Deals with the physical, psychological & emotional changes that begin with puberty & continue during adolescence.

THE GYNECOLOGIC EXAMINATION - OUR BABY'S FIRST SEVEN YEARS - $15 - fs, cassette.
A frank discussion between a 20-year-old & her teenage sister regarding the gynecologic examination. The importance of the exam, the procedures (as seen through tasteful photography & medical illustrations), texts, etc., are all explained for benefit of younger sister, helping to remove old wives' tales. Produced & supervised under direction of authors in an examining room.

TO HELL WITH GRANDMA - AUDIO VISUAL NARRATIVE ARTS - $85 - 4 fs, 4 lp's, TG.
An incisive & deeply moving acount of what its like to grow old in America today. Students learn how elderly must struggle to survive, discover why nursing homes have become such a profitable industry; examine government programs designed to help aged & investigate possible solutions to many problems which confront old people. Three part program.

HOW WE BECOME OURSELVES: SHAPING OF PERSONALITY - CENTER FOR HUMANITIES - $109.50 - 2 carousels, 2 lp's, 2 cassettes, TG.
Exploring twin forces of heredity & environment, program describes some of the myriad influences that shape human personality from infancy to maturity.

HOW TO LIVE WITH YOUR PARENTS AND SURVIVE - CENTER FOR HUMANITIES - $59.85 - 1 carousel, 1 cassette, 1 lp, TG.
Humorous program presents tongue-in-cheek approach to relationships between parents & teenagers, while also trying to offer constructive advice for improving these relationships.

HUMAN BIRTH, GROWTH AND DEVELOPMENT - SCHLOAT PRODUCTIONS - no price available - fs program.
Three-part program dealing with human birth, growth and development for Jr. High, Elementary, and last part for parents entitled Facts and Feelings.

HUMAN DEVELOPMENT MODEL SET - DENOYER-GEPPERT - $335 - Three Wood Bases with 8 Stages (plastic) of Progressively Staged Birth Models.
Teach wonder of our most delicate life process. Eight realistic fetus models on 3 wood stands demonstrate basic prenatal stages of development, and various types of delivery. Includes cross section of umbilical cord and placenta. For independent reference, a key accurately identifies ovaries, Fallopian tubes, uterus, cervix & other essential structures.

HUMAN DEVELOPMENT MODELS - NYSTROM - $102.50 - Set of Five Replicas.
Set of five human development models shows clearly how a fetus develops during months before its birth. Charts help teacher explain what happens when a baby grows into an adult. Teacher's guide ($1.50) and transparencies ($13 for set of 13 in binder). Transparencies highlight major steps in human development from conception to birth.

HUMAN FETUS REPLICAS - NASCO - Individually priced models come in large carrying case.

7-8 Week Fetus - $20
13 1/2 Week Fetus - $25
19 Week Fetus - $50
5 Month Fetus - $50
7 Month Fetus - $85
Full Term Fetus - $95

Molded from real specimens to give you extremely realistic infant development teaching aids. Ideal for teaching: Pre-natal care, Parent Education, Child Development, Human Reproduction. Provides an overview of the changes in size & external features of the developing fetus.

HUMAN RELATIONSHIPS: WHY THEY SUCCEED OR FAIL - CENTER FOR HUMANITIES - $99.85 - 2 carousels, 2 cassettes, 2 lp's, TG. (Two Boxed Programs).
To adolescents suffering from doubts about their identity & self-worth, role-playing often seems a necessary means of getting along with people. Program examines effects of role-playing, warning students that, in trying to maintain a role, there is always danger that they may lose their freedoms to grow & change. Students study various elements necessary for a satisfying human relationship.

HUMAN REPRODUCTION CHART - DENOYER-GEPPERT - $75 - Floor size chart with 11 pages. (1 set).
Series of charts tastefully presents basic topics for Family Life & Sex Education programs. Size of each of the 11 pages is 36"x44". They represent: male reproductive organs, female reproductive organs, menstruation & fertilization, embryo & fetus growth, birth of the baby, multiple births, glands & hormones, basic genetics, mitosis, meiosis, and Venereal Disease.

AN INTRODUCTION TO VALUE CLARIFICATION - J. C. PENNEY - $8.75 - Multimedia.
Unit is based upon a process of value clarification. It raises questions to get individual to think about his own values through exercises called strategies. Contents include a guide, FORUM magazine on "Value Clarification" & 7 folders containing overheads, worksheets, flash cards & posters.

IT COULDN'T HAPPEN TO ME - PERENNIAL EDUCATION, INC. - $300 - 16 mm color film - 28 minutes.
Focusing on topics of premarital sex, birth control & pregnancy, film consists of an interplay of discussions with young women who have experienced pregnancy, including a group of pregnant teenagers, a girl who gave her child up for adoption & a girl who has had an abortion.

LA RAZA - THE MEXICAN AMERICAN SERIES - MULTI-MEDIA PRODUCTIONS INC. AND SOUTHWEST COUNCIL OF LA RAZA - no price available - (Four Boxed Programs).

1. The Mexican Heritage - 6 fs, 3 lp's, TG.
   Lessons on "Of Goods & Men", "Mexico of the Indian", & "Twilight of the Gods".
2. The Pioneer Heritage - 4 fs, 2 lp's, TG.
   Lessons are on "The Far Frontier", & "The First Pioneers".
3. Conflicts of Cultures - 6 fs, 3 lp's, TG.
   Lessons are "Invasion!", "Conquest!", & "Revolution!".
4. The Awakening - 8 fs, 4 lp's, TG.
   Lessons are "The Great Migration", "The New Experiences", "The Political Experience", & "Huelga!".

LIFESTYLES: OPTION FOR LIVING (Program 5) - BUTTERICK INDEPENDENT LIVING SERIES - no price available - fs, cassettes, activity manuals.
A thought-provoking fs program concerning individual lifestyles emphasizes the importance of "knowing yourself" in relationship to your chosen lifestyle. It encourages students to think for themselves, choose wisely among many life options & set realistic goals for their future.

LINDI TRANSPARENT PELVIC MODEL (FEMALE) - ORTHO PHARMACEUTICAL CORPORATION - $15 - Plastic Model.
Lindi is a three dimensional, sturdy plastic model 7" in height. Easily disassembled to show a saggital view of internal organs. A visual aid to the understanding of reproductive anatomy & physiology. Also included is the UNDERSTANDING BOOK - $2 - 58 pages of knowledge supported by 40 illustrations of reproductive anatomy & physiology to be used with Lindi Model.

MASCULINITY - SCHLOAT PRODUCTIONS - $85 - 4 fs, lp's, Program Guide. Examines concept of masculinity in today's society, focusing on male stereotypes, masculine concepts in other cultures, male biological facts, male problems & societal pressures & realignment of masculinity in our own society.

MASCULINITY/FEMINITY - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG. Students examine physical, social, emotional factors contributing to sexual role definition. They learn how traditional stereotypes of male & female roles are changing.

THE ME I WANT TO BE (ELEMENTARY) - KIMBERLY CLARK LIFE CYCLE CENTER - $19.95 - Transparencies & TG.
Supplies materials that enable teachers to enhance their presentation & stimulate honest personal discussion among students of emotional & physical development.

MODERN LIFE: CHOICES & CONFLICTS - BOSUSTOW PRODUCTIONS - $110 - 16 mm color film, 9 minutes.
Unique paradox of modern life--increased knowledge about all phases of universe except ourselves is examined in this series of short, provocative films. By promoting thought & discussion about such essential human qualities as creativity, self-awareness & individuality, viewers will enjoy finding application of these allegorical tales to their everyday lives. A Wiggleman Tale.

NOT TOGETHER NOW: END OF A MARRIAGE - POLYMORPH FILMS - $325 - 16 mm color film, 25 minutes.
A couple that is separated speaks with unusual candor of their reasons for marrying, what attracted them to each other, their lives together & the effect of children on their marriage, events leading up to their separation & their lives since then.

PARABLES FOR THE PRESENT - BOSUSTOW PRODUCTIONS - $50 - 3 fs, 3 lp's, TG.

1. Is It Always Right To Be Right? Parable highlights centers of divisiveness in our society--the generation gap, war, poverty, race. Stressing need for our complex age to establish a "spirit of interdependence".
2. Freedom River - Concentrates on an area of growing concern in our society--indifference.
3. The Cave - Leadership, courage & responsibility are dominant themes of this parable.

PERSONALITY: ROLES YOU PLAY - SUNBURST COMMUNICATIONS - $45 -
2 part fs program with cassettes.
Encourages students to explore & appreciate their own individuality & fosters a willingness to accept individuality of others.

PROBLEMS IN HUMAN RELATIONS: RESOLVING CONFLICT - CENTER FOR HUMANITIES - $109.50 - 2 carousels, 2 cassettes, 2 lp's, TG.
Program takes a highly pragmatic approach to various factors that contribute to personal conflicts & directs student attention to methods people typically use to deal with them.

REPRODUCTIVE SYSTEMS & SEXUAL IDENTITY - OUR BABY'S FIRST SEVEN YEARS - $20 - fs, cassette.
Males & females should be studied together in context of what it means to be human beings. An exciting new approach in teaching of reproductive systems by showing similarities, development & functions.

SELF-FULFILLMENT: BECOMING THE PERSON YOU WANT TO BE - CENTER FOR HUMANITIES - $159.50 - 3 carousels, 3 cassettes, 3 lp's, TG.
Program is designed to help students grasp importance of self-fulfillment, set practical goals & take necessary steps toward achievement by matching their personalities to specific careers.

SENSITIVITY CARDS - ARGUS COMMUNICATIONS - $10.
Designed to heighten students' awareness of other people's needs, feelings, & values & to increase students' ability to anticipate how people will act in certain circumstances. Forty-six color cards ask students "What would you do in this situation?" Cards encourage students to find answers that are both personally rewarding & respectful to other people concerned. All situations included have been cited by adolescents themselves as interesting or difficult.

STEREOTYPING MASTER RACE MYTH - SUNBURST COMMUNICATIONS - $45 -
2 part fs program with cassettes.
Probes working of prejudice; what it is, how it grows, how it is mutually destructive to all concerned, & how it can be eradicated. Stresses importance of acts & shows that prejudice has no basis in fact.

AND A TIME FOR CHOICE (SECONDARY) - KIMBERLY CLARK LIFE CYCLE CENTER - $19.95 - transparencies & TG.
One girl's story of her attitudes toward growing up & becoming a woman. She traces her growth from her first menstrual period & proceeds to talking about the future.

UNDERSTANDING HUMAN REPRODUCTION (HIGH SCHOOL) - GUIDANCE ASSOCIATES - $52.50 - 2 fs, 2 lp's, TG.
Explains male & female reproductive systems, sexual intercourse, conception, role of chromosomes, development of embryo, fetus, labor & birth.

UNDERSTANDING HUMAN REPRODUCTION (MIDDLE SCHOOL APPROACH) - GUIDANCE ASSOCIATES - $52.50 - 4 fs, 4 lp's, TG.
Program gives students a basic understanding of male reproductive system, female reproductive system, & development of offspring. Geared to the middle school.

VD: THE SILENT EPIDEMIC - AUDIO VISUAL NARRATIVE ARTS - $52.25 - 3 fs, 3 lp's, TG.
Part I describes symptoms of gonorrhea & syphillis. Part II presents dramatic scenes dealing with emotional & physical damage done by VD. Part III traces history of VD diseases & their treatment. FS program emphasizes basic fact that since VD is spread by people, it can be prevented by people.

WARM FUZZIES, A FUZZY TALE - MASS MEDIA MINISTRIES - $200 - 16 mm, color & animated film, 12 minutes.
A FUZZY TALE tickles and tantalizes, soothes, stings and stirs, all to get inside the mystery of love and hope. Everyone will respond!

WHY SKIN HAS MANY COLORS - SUNBURST COMMUNICATIONS - $45 - 2 part fs program with cassettes.
Examining most visible racial differences, this program explores nature & workings of pigmentation.

WILL YOU MARRY ME SERIES - PARENTS' MAGAZINE FILMS INC. - $160 - Four Boxed Programs - 5 fs, lp's, DG, 5 booklets.

I. Marriage: What Is It All About?
III. The Many Aspects of Love
III. Common Problems & Opportunities
IV. Looking Ahead & Looking Behind

YOU CAN SURPASS YOURSELF - RAMIC PRODUCTIONS - $475 - 16 mm color film 28 minutes.
For a learning-prone person experiences greater joy in every facet of life. To be open to new growth, new stress, new challenge, means to be open to new possibilities of happiness, as well.

YOU PACK YOUR OWN CHUTE - RAMIC PRODUCTIONS - $475 - 16 mm color film, 28 minutes.
Hottest hit ever in inspiration films because people will identify with every scene & situation.

YOUNG, SINGLE & PREGNANT - GUIDANCE ASSOCIATES - $48.50 - 2 fs, 2 lp's, TG.
Experts & teenagers explore subconscious motivations for becoming pregnant; discuss parental reactions, keeping child, adoption, abortion; consider educational programs for unwed mothers. Emphasizes prevention as easiest solution to problems of unwanted pregnancy.

HUMAN GROWTH AND DEVELOPMENT
BOOKS

Carey, Chapman, Cunnane, Mullaney, Walsh - McDougal, Littell and Co., 1974. See Below.

Deciding on the Human Use of Power
Deciding How to Act in a Political Society
Deciding How to Live as Society's Children
Deciding How to Live on Spaceship Earth

Chesser and Gray - Marriage Creating a Partnership and Student Guide - Kendall/Hunt, 1975.

Cohn, Frederick - Understanding Human Sexuality - Prentice-Hall, 1974.

Coles, Robert - The Old Ones of New Mexico - UNM Press, 1973.

Craig, Hazel T. - Thresholds to Adult Living - Chas Bennett, 1976, 3rd Edition.

Dunn and Peeler - Living, Learning and Caring and TG, Ginn, 1976.

Flanagan, Geraldine Lux - The First Nine Months of Life (paperback) - Pocket Books, Inc., 1965.

Jennings - Decisions In Living and TG - Ginn, 1976.

Jongeward and James - Winning with People - Addison-Wesley Pub., 1973.

Kelly and Chamberlain - Survival · A Guide to Living On Your Own and TG - McGraw-Hill, 1980.

Klemmer and Smith - Teaching About Family Relationships - Burgess, 1975.

Landis, Paul - Your Marriage and Family Living - McGraw-Hill, 1977, 4th Edition.

Paolucci and Faiola and Thompson - Personal Perspectives - A Guide to Decision Making and TG - McGraw-Hill, 1978.

Time-Life - How We Learn (Human Behavior Series) - Time-Life, 1975.

Williams and Kane - On Becoming a Woman (paperback) - Dell Pub. Co., 1969.

PARENTING
MULTIMEDIA KITS, FILMS, FILMSTRIPS

CHILDREN WITH HANDICAPS SERIES - FAMILIES WHO CARE - PARENTS' MAGAZINE FILMS, INC. - $180.00 - Four Boxed Programs - 5 fs, 5 lp's, 5 Bklts, DG. Deals with all aspects of raising handicapped children: role of parents, immediate family, relatives and neighbors; education; availability of social services, guarantees and right of best possible care.

Set 1: Support From the Family
Set 2: Support From Educators
Set 3: Support From the Community
Set 4: Support From the Helping Professions

THE EFFECTIVE PARENT SERIES - PARENTS' MAGAZINE FILMS, INC. - $160.00 - Four Boxed Programs - 5 fs, 5 lp's, 5 Bklts., DG.
Stresses importance of parent or caregiver as teacher and guide; everyday, simple chores can become important learning activities; exposure to activities and experiences outside home are most important and educational; toys and play activities can also be educational.

I - The Parent as a Teacher
II - Learning in the Home
III - Learning Away from Home
IV - Learning Through Play

MOTHERS AND FATHERS SERIES - PARENTS' MAGAZINE FILMS, INC. - Four Boxed Programs - 5 fs, 5 lp's, 5 Bklts., DG.
Comprehensive series on parenting.

Set 1: Children and Adults
Set 2: Family Relationship
Set 3: Mother/Father Roles
Set 4: Changes in the Family

PARENTHOOD IN AMERICA SERIES - PARENTS' MAGAZINE FILMS, INC. - Four Boxed Programs - 5 fs, 5 lp's, 5 Bklts., DG.
Detailed history of American attitudes toward children; economy of American society and economic needs of families have influenced way parents have dealt with their children; interviews with five families during different periods of American history; focus on major changes in American families.

I - Attitudes Toward Children
II - The Economy and the Child
III - The Parents' Point of View
IV - Parenthood Today and Tomorrow

PARENTING - BUTTERICK - $75.00 - 4 fs, 4 cassettes, spirit masters, TG. Shows how new attitudes about parenting have developed out of changing roles of men and women.

PARENTING: FATHERS, MOTHERS AND OTHERS - PENNEY, J. C. - $12.85 - Multimedia. (1975)
Relationship between human beings whatever their age and kinship is central idea of this multimedia teaching unit.

PREPARATION FOR PARENTHOOD - SUNBURST COMMUNICATIONS - $67.50 - 3-part fs program with cassettes.
Part 1 - Choice of Parenthood; Part 2 - What Makes a Good Parent?; Part 3 - The Parents in Your Past.

UNDERSTANDING PARENTHOOD SERIES - PARENTS' MAGAZINE FILMS, INC. - $160.00
Four Boxed Programs - 5 fs, lp's, DG, 5 Booklets.

I - Children
II - The Economics of Parenthood
III - Family Relationships
IV - The Growing Parent

PARENTING
BOOKS

Gordon/Wollin - Parenting a Guide for Young People - Oxford Book Co., 1975.

Jensen, Larry C. - That's Not Fair! Helping Children Make Moral Decisions - Brigham Young University Press, 1977.

PERSONAL DEVELOPMENT
MULTIMEDIA KITS, FILMS, FILMSTRIPS

ALL ABOUT MANNERS - INTERPRETIVE EDUCATION - $89.95 - 5 fs, 5 cassettes
1 teacher's manual.
Uses various techniques to make this a very interesting and student-oriented series.

HOT TIPS ON BASIC BEAUTY, GROOMING, FASHION AND DATING SERIES -
RMI EDUCATIONAL FILMS, INC. - $165.00 - Series of six fs and cassettes.

I - Dating Data
II - Face Facts
III - Fashion Formulas
IV - Good Grooming
V - Modeling Manners
VI - Personality Plus

MENSTRUAL VISUAL AID DISPLAY KIT - TAMPAX INCORPORATED - $12.50 -
Chart - four panels extend to 56" x 17".
Depicts changes taking place during menstrual cycle.

THE PROBLEM - ACNE - INTERPRETIVE EDUCATION - $22.95 - 1 fs, 1 cassette,
1 teacher's manual.
Deals with the very common problem of acne among teenagers.

THE WAY WE ARE - PERSONAL HYGIENE (MENSTRUATION) - JOHNSON & JOHNSON -
no price available.

PERSONAL DEVELOPMENT
BOOKS

Clairol - Happy Healthy Hair - Clairol, Inc., 1975.

James, Berry - Call Me Mister - Milady Publishing Corp., 1974.

Lusson, Allien - Personality Development for Business - Southwestern Publishing Co., 1973, 4th Edition.

Whitcomb and Cochran - The Modern Ms.- McGraw-Hill, 1975.

TEACHER AIDS, EQUIPMENT AND VIDEO CASSETTES
MULTIMEDIA KITS, FILMS, FILMSTRIPS

CROSSWORD PUZZLES - HOME ECONOMICS PUBLISHERS - $37.70 - Booklets. Complete packet of Home Economics Subject Area Crossword Puzzles such as in Foods, Nutrition, Clothing, Child Development, etc. Included are tests and keys.

CROSSWORD PUZZLES - HOMEMAKING RESEARCH LABORATORIES - $4.75 each - Seven Books. Each of the seven books contains 18 new and unique puzzles. Each puzzle covers a major aspect of its subject area. The clues for the puzzles are in the popular "fill-in-the-blank" format and helps each student learn through successful completion of the exercise. All seven books are fully reproduceable by any teacher and will thus serve your classes for many years. 1. Foods and nutrition 2. Family Living 3. Homemaking Classes 4. Consumer Education 5. Child Development 6. Housing 7. Textiles and Clothing.

A $ WORTH - GIBSON, PAULA - No price available - cassette. Paula Gibson, former National FHA Treasurer talks about FHA, what it has to offer, what she learned, etc.

FOLLOW THE LITRE - LARK, JUDY - $1.00 - 10 copies of student workbooks. A handbook that contains six units: including a pre-test, post-test, conversion charts, lab and food preparation experiments and many stimulating activities that lend themselves to individualized instruction. Conforms to SI Notation. Teacher Information and Key Included.

GRAINS IN YOUR WORLD - THE QUAKER OATS COMPANY - complimentary copy - An activity master program designed to give students a broad, interdisciplinary look at grain foods. Designed for courses in home economics, consumer education, sociology, and history, the booklet contains eight spirit-duplicating masters and an eight-page activity guide.

AT HOME WITH METRIC MEASURING KIT - NASCO - $75.00 - fs, assorted materials. Complete array of metric learning aids comes with every kit. 1 fs, 1 cassette, TG, metric measuring cup, gram scale for kitchen use, thermometer using Celsius scale, metric measuring tape, wall charts, metric adhesive labels, metric equivalency chart.

HUMAN SENSES PHYSIOLOGY EXPERIMENT KIT - NASCO - $21.95 - see below. Working in teams of two, students perform such sensing stimuli tests as marking tongue for taste, nose for olfactory sensitivity and fatigue, skin for touch, pain, heat, cold and pressure, eyes for perception and blind spot determination, as well as simple human reflex demonstrations. Contents: 2 two-oz. bottles of sweet, salty, bitter and sour solutions; 120 three-inch applicators; 30 taste solution dishes; 30 taste "maps"; 2 vials perfume, oil of cloves, and oil of peppermint; 30 inhalers; packets of bristles and straight pins; 30 metal probes; data charts; 15 styrofoam holders; 30 six-inch applicators; 30 blind spot determiners; complete instructions and manual.

LAB AIDS FOOD ANALYSIS KIT - NASCO - $12.95 - see below.
Complete kit for testing foods for presence of fat, protein, starch, sugar, and Vitamin C. Stains or dyes are used instead of corrosive acid or toxic solvents. Materials are included for a quantitative determination of Vitamin C content, through a simple titration technique.
Kit provides materials for testing over 100 unknowns in each food grouping.
Each kit can be used by 10 students simultaneously.
Contents: 1 spill-proof bottle of following: sugar testing solution, starch, fat, protein Type A, protein Type B, Vitamin C, Vitamin C standardizing, 10 test tubes, 20 glass slides, instructions and background information.

LET'S GET IT TOGETHER - $9.95 - Four Booklets + TG.
The 4 paperbacks of program make up a complete Home Economics Program for use in grades 7-12. Apart they are minicourses, units in other courses, and Adult Basic Education courses.
Common threads of relationships and management run through all 4 books, yet each book has its own special focus:

1. 57 Daisy Place - focus on foods and nutrition
2. In And Around - focus on housing and management.
3. Everybody Guesses - focus on clothing, appearance, jobs.
4. Ready or Not - focus on relationships and children

In each book, students are introduced to a set of characters. They follow characters as they meet a variety of problem situations. The problems are seen from each persons point of view, special interest and his or her role in the group as the situation is worked out.
Worksheets, activities, information sheets are also included in TG. These are referenced to one or more learning outcomes and designed to be easily reproducible for individual use.

MATCHE - MANAGEMENT APPROACH TO TEACHING CONSUMER AND HOMEMAKING EDUCATION - CALIFORNIA POLYTECHNIC STATE UNIVERSITY AND CALIFORNIA STATE DEPT. EDUCATION - no price available.
Resource curriculum materials following three strands: Consumer Approach Strand, Economically Depressed Areas Strand and the Occupational Strand. These strands relate to the subject areas of Housing, Foods and Nutrition, Textiles and Clothing, Human Development and Management. Along with these FHA Activities are included.

McCALL'S TEACHING AIDS FOR CLOTHING - McCALL's - no price available
#44 - Fashion Analysis - Chart
#45 - Cutouts
#46 - Optical Illusion
#47 - Color Wheel - Chart

METRIC INVOLVEMENT KIT - ENRICH - $76.00 - Multimedia Kit.
Sixteen boxed items relating to the metric system along with spiral bound teaching manual. Box caliper, metric adhesive tape, blank tape measures, 150 cm/mm tape measure, (10) 15 cm tape measures, (10) 100 cm tape measures, (10) transparent metric grids, (10) 30 cm deluxe ruler, (10) 30 cm junior rulers, 1 spring scale & mesh bag, metric stacking masses, (1) celsius thermometer, graduated beakers, (50) cube-o-grams, cube models & area tablets,

METRIC MATCH UP - BEGINNING - NASCO - $7.00 - Recipe cards, measuring spoons, workbook, and measuring cup.
Developed to introduce metric system measurements to women in area they work in--the kitchen. Kit explains use of metric system in preparing meals. Contains a metric system workbook that explains history of metric system and how to use it; a recipe file listing a variety of recipes, all in metric measurements--simple basics, soups and sauces, breads and cereals, salads and vegetables, main dishes and desserts; measuring spoons; a measuring cup.

METRIC MATCH UP - ADVANCED - NASCO - $6.00 - same as above.
Same as above except it has a completely different set of recipes for the student or woman who has cooking experience: Italian spaghetti, fruit cake, sour dough pancakes and many more.

METRIC RECIPE KIT - BEGINNER - PARK, JUDY - $6.50 - Recipe Cards.
For students just learning to cook. Recipe cards are printed on both sides: (1) Single serving for an individualized program (2) 4-6 servings for regular program.

METRIC RECIPE KIT - ADVANCED - PARK, JUDY - $6.00 - Spoons - $1.29 - Cup - $1.50
A completely different set of recipes for student or woman who has cooking experience. Kit consists of Metrics in Kitchen -- explains use of metric system in preparing meals. Metric System Workbook -- history of metric system and how to use it; Recipe file--a variety of recipes, all in metric measurements; Measuring spoons and measuring cup with metric counts listed.

THE METRIC SONG - PENNEY, J. C. - $4.50 - fs and cassette.
Sight and Sound are media through which unit conveys metric message. The fs and cassette here present story and language of metric in a lively contemporary manner using audio and visual cues.

POSTER KIT - ARGUS COMMUNICATIONS - $127.60 - 232 Posters + Idea Book.
A variety of beautiful posters depicting various ideas, scenes, etc. Idea book offers ways in which to use these posters in the classroom.

TEACHER AIDS, EQUIPMENT AND VIDEO CASSETTES
BOOKS

Bracket, Shirley - Tips and Techniques for Homemaking Teachers - Homemaking Research Laboratories.

Brinkley, Chamberlain, Champion - Teen Guide to Homemaking and TG - McGraw-Hill, 1977.

Caprio, Betsy - Poster Ideas

Minnesota Home Economics Association - Developing Insights Into Aging, Developing Potentials for Handicaps - An Annotated Resource Bibliography (Three copies of each), 1978.

New Mexico State Department of Education - Basic Clothing Curriculum Manual, Basic Foods Curriculum Manual, Hospitality Education Curriculum Mannual, Manual on Child Care Services for the Disadvantaged and Handicapped - Vocational Education Department of New Mexico.

NOTE: Also available to all teachers is a varied selection of curriculum guides from other state departments of education. The titles of these publications are not listed in this bibliography, however, because they are continually being updated and revised. For specific titles, contact HERS office.

An up-to-date filing system of all brochures, pamphlets, order catalogs and bibliographies covering the areas of Home Economics as listed in this bibliography will be maintained for use by teachers interested in specific materials.

A special catalog featuring HERS materials and general HERS information will be available so that those persons interested in checking out any HERS item can get a visual preview of that specific item.

EQUIPMENT ON HERS THAT CAN BE BORROWED:

- Badge-A-Minit Machine and Accessories
- Bell & Howell - 16 MM Projector
- Bernina #830 Record Sewing Machine
- Elna Lotus SP Portable Sewing Machine
- Singer 717 Sewing Machine
- Sony Video Camera - (Black & White)
- Sony Videocassette Recorder/Player
- Sony Color Television Monitor

VIDEOCASSETTES

LEARNING ABOUT FAMILIES - 30 minute videocassette presentations.
By: Dr. Mary Welsh - Professor of Family Life Education - NMSU, Las Cruces.
Produced by KRWG - NMSU Campus TV Station, 1974.

#1 - Teacher Training Tape I
#2 - Teacher Training Tape II

#1 - Families of the Southwest
#2 - The Family Echo
#3 - Spanish-Speaking American Family
#4 - Navajo Family
#5 - Pueblo Family
#6 - New Lifestyles
#7 - Family Conflict
#8 - Divorce
#9 - Discipline
#10 - Adolescence
#11 - When the Children Are Gone
#12 - Age & Death
#13 - Your Family Begins With You
#14 - Human Sexuality
#15 - Choosing A Mate
#16 - Planning Family Life
#17 - Fathering
#18 - Mothering
#19 - Becoming An Adult
#20 - Decision Making
#21 - Fantasy To Reality
#22 - Women's Movement
#23 - Black Family
#24 - Morals & Ethics

The following videocassettes were produced at the University of New Mexico:

Roly Poly Blues
Pop Pop Fizz Fizz
Witch Doctor
HELP
Esperanza

WOMEN'S ISSUES
MULTIMEDIA KITS, FILMS, FILMSTRIPS

CHANGING LIFESTYLES FOR WOMEN: THEIR SIGNIFICANCE TO FAMILIES - AMERICAN HOME ECONOMICS ASSOCIATION - no price available - A cassette featuring two speeches by Dr. J. Bernard & Dr. C. Chilman on the subject of women and their changing lifestyles.

THE COMPLETE AMERICAN MAN AND WOMAN SERIES - BUTTERICK PUBLISHING - $160.00 - Four Boxed Programs - 2 fs, 2 cassettes, TG.

Program 1: American Woman: New Opportunities
Program 2: American Man: Tradition and Change
Program 3: American Woman: 200 Years of Authentic Fashion
Program 4: American Man: 200 Years of Authentic Fashion

IDENTITY: FEMALE - DUN-DONNELLEY PUBLISHING CORPORATION - $215.00 - Multimedia Kit - 1975. A study of woman in perspective...yesterday, today and tomorrow. Involvement and interest is stimulated by a lively media mix of audiocassettes, fs, poster charts, and games, all within concept range of high school and Junior College grade levels.

MAN AND WOMAN: MYTHS AND STEREOTYPES - THE CENTER FOR THE HUMANITIES INC. - $109.50 - 2 carousels, 2 cassettes, 2 lp's, TG. In today's society, rigid structure that defines what is a man and what is a woman are being questioned and criticized by women and men. Stresses, however, that abandoning stereotypes does not signal an end of male-female relationships but offers possibility for these relationships to become deeper and more satisfying for both men and women. (Part 1 & 2)

THE RE-EDUCATION OF WOMEN AND MEN: CREATING NEW RELATIONSHIPS - CENTER FOR HUMANITIES - $114.50 - 2 carousels, 2 cassettes, 2 lp's, TG. Program is designed to encourage high school students to become aware of their own personal attitudes toward roles of women and men. Ways of solving and developing new relationships between women and men are explored. (Part 1 & 2)

WOMAN AND MAN - PSYCHOLOGY TODAY - no price available - Game. The battle of the sexes! A sure way to increase your understanding of the sex-role myths we live by. To be used with more mature students. High school senior level.

A WOMAN'S PLACE - SCHLOAT PRODUCTIONS - $85.00 - 4 fs, lp's, Program Guide. Program examines status of modern women in our society; while it focuses on women, its implications have equal value for students of both sexes.

WOMEN: THE FORGOTTEN MAJORITY - INQUIRY AUDIO VISUALS - $39.00 -
2 fs, 2 lp's .
A thought provoking program relevant to girls, boys and teachers alike told through words of those most directly involved including Gloria Steinmen.

AUDIO-VISUAL PUBLISHERS AND PRODUCERS

ACQUAINTANCE RAPE PREVENTION
Educational Film Series and Curriculum
D. D. N. Productions
114 Spring Street
New York, NY 10012

AMERICAN COUNCIL OF LIFE INSURANCE
Education and Community Services
277 Park Avenue
New York, NY 10017

AMERICAN EGG BOARD
1460 Renaissance Drive
Park Ridge, IL 60068

AMERICAN ENKA CORPORATION
Technical Publications Coordinator
Marketing Technical Department
Enka, NC 28728

AMERICAN GUIDANCE SERVICE
Publisher's Building
Circle Pines, MN 55014

AMERICAN LEARNING SYSTEMS, INC.
P. O. Box 2173
Columbus, GA 31902

AMERICAN TEXTILE MANUFACTURERS
INSTITUTE
Educational Department
400 South Tyron Street
Charlotte, NC 28285

AMERICAN THREAD
Consumer Sewing Education Department
High Ridge Park
Stanford, CT 06905

ARGUS COMMUNICATIONS
7440 Natchez Avenue
Niles, IL 60648

AUDIO VISUAL NARRATIVE ARTS
Box 9
Pleasantville, NY 10570

AUTEUR FILMS LTD.
Georgetown
1042 Wisconsin Avenue, N. W.
Washington, DC 20007

BALL CORPORATION
Consumers Services Department
Muncie, IN 47302

BARR FILMS
3490 Foothill Boulevard
Pasadena, CA 91107

BEEF INDUSTRY COUNCIL
National Livestock and
Meat Board
444 North Michigan Avenue
Chicago, IL 60611

BETTER HOMES AND GARDENS BOOK
Publishing Group/Meredith
Corporation
1716 Locust Street
Des Moines, IA 50336

BILINGUAL EDUCATIONAL SERVICES,
INC.
1607 Hope Street
South Pasadena, CA 91030
Telephone: (213) 682-3456

BOSUSTOW PRODUCTIONS
Stephen Bosustow Productions
1649 Eleventh Street
Santa Monica, CA 90404

BURGESS PUBLISHING COMPANY
CEPCO Division
7108 Ohms Lane
Minneapolis, MN 55435

BUTTERICK PATTERN COMPANY
708 Third Avenue
New York, NY 10017

CALIFORNIA EGG MARKETING AND RESEARCH AGREEMENT
1150 North Mountain Avenue - Suite 114
Upland, CA 91786
Telephone: (714) 981-4923

CAREER AIDS, INC.
8950 Lurline Avenue - Dept. H10
Chatsworth, CA 91311

CENTER FOR HUMANITIES
Two Holland Avenue
White Plains, NY 10603

CENTER FOR VALUES RESEARCH, INC.
13771 North Central Expressway
Keystone Park - Suite 1010
Dallas, TX 75243

CENTRON EDUCATIONAL FILMS
1621 West Ninth Street
Lawrence, KA 66044

CEREALS INSTITUTE, INC.
135 South LaSalle Street
Chicago, IL 60603
Telephone: (312) 782-7140

CHANGING TIMES EDUCATION SERVICE
Dept. RM
1729 H Street, N. W.
Washington, DC 20006

CHAS A. BENNETT CO. INC.
809 West Detweiller Drive
Dept. BD9
Peoria, IL 61615

THE CLOROX COMPANY
P. O. Box 4850
Piermont, NY 10968

CLOSURE COMMITTEE
Glass Container Manufacturers Institute, Inc.
1800 K Street, N. W.
Washington, D. C. 20006

CONSUMER INFORMATION CENTER
Pueblo, CO 81009

CORNELL UNIVERSITY
Better Shopper
Box 191, Dept. LG-3
Ithaca, NY 14850

CROCKER, BETTY
Betty Crocker Teaching Aids
9200 Film Center, Box 113
Minneapolis, MN 55440

CULINARY INSTITUTE OF AMERICA
North Road
Hyde Park, NY 12538

DAIRY COUNCIL
2601 Wyoming Boulevard, N. E.
Suite D-1
Albuquerque, NM 87112
Telephone: (505) 292-1416

DEF MEDIA INC.
113 North Broadway
N. Massapequa, NY 11758
Telephone: (516) 752-0185

DENOYER-GEPPERT
5235 Ravenswood Avenue
Chicago, IL 60640

DEVELOPING INSIGHTS INTO AGING
DEVELOPING POTENTIALS FOR HANDICAPS
Annotated Resource Bibliographies
Minnesota Home Economics Association
c/o Karen S. Foot
5702 Holiday Road
Minnetonka, MN 55343

DUN-DONNELLEY PUBLISHING CORPORATION
Education Division
666 Fifth Avenue
New York, NY 10019

EDUCATION DEVELOPMENT CENTER
EDC Distribution Center
39 Chapel Street
Newton, MA 02160
Telephone: (617) 969-7100

EDUCATIONAL RECORD SALES
157 Chambers Street
New York, NY 10007

EMC CORPORATION
180 East Sixth Street
St. Paul, MN 55101

ENRICH
3437 Alma Street
Palo Alto, CA 94306

ETHAN ALLEN
Box 1066 - C
Danbury, CT 06810

EXPLORATIONS IN LIVING
Paul S. Amidon and Associates
1966 Benson Avenue
St. Paul, MN 55116

EXPLORING CHILDHOOD
EDUCATION DEVELOPMENT CENTER
School and Society Programs
55 Chapel Street
Newton, MA 02160

FAIRFIELD PROCESSING CORPORATION
Poly-Fil Products
P. O. Drawer 1157
Danbury, CT 06810

FAIRCHILD PUBLICATIONS, INC.
Book Division
7 East 12th Street
New York, NY 10003

FASHION ASSOCIATES
Box 364
Stillwater, OK 74074

FAST FOOD PHENOMENON
Oregon State University
Order From:
   Christina Stark
   3415 S. W. Chintimini Avenue
   Corvallis, OR 97330

FLORIDA CITRUS COMMISSION
Lakeland, FA 33802

FUTURE HOMEMAKERS OF AMERICA
National Headquarters
FHA/HERO Chapters
2010 Massachusetts Avenue, N. W.
Washington, DC 20036
Telephone: (202) 833-1925

GENERAL MILLS, INC.
Box 1113
Minneapolis, MN 55440

GOODHEART-WILLCOX CO.
123 W. Taft Drive
South Holland, IL 60473

GRAINS IN YOUR WORLD
Quaker Oats Company
Box 14302
Dayton, OH 45414

GROILIER
845 Third Avenue
New York, NY 10022

GUIDANCE ASSOCIATES
Educational Services
757 3rd Avenue
New York, NY 10017

HARPER AND ROW
49 East 33rd Street
New York, NY 10016

HERCULON
Dept. H.I.K.
Larimi Communications Association
151 East 50th Street
New York, NY 10022

HOME ECONOMICS PUBLISHERS
Sheldon, WI 54766

HOME ECONOMICS SCHOOL SERVICE
P. O. Box 802
Culver City, CA 90230

HOMEMAKING RESEARCH LABORATORIES
Tony, WI 54563
Telephone: (715) 322-5268

HOUGHTON MIFFLIN COMPANY
6626 Oakbrook Boulevard
Dallas, TX 75235

HUMAN RELATIONS MEDIA
175 Tompkins Avenue
Pleasnatville, NY 10570
Telephone: (914) 769-7496

I/D/E/A
Institute for Development of
Educational Activities, Inc.
Information and Services Program
P. O. Box 446
Melbourne, FA 32901
Telephone: (305) 723-0211

IMPERIAL EDUCATIONAL RESOURCES, INC.
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